

CRITERION 1 – CURRICULAR ASPECTS

1.4 FEEDBACK REPORT

1.4.2 FEEDBACK PROCESS OF THE INSTITUTION MAY BE CLASSIFIED AS:

OPTIONS (SELECT ANY ONE THAT IS APPLICABLE):

- A. FEEDBACK COLLECTED, ANALYSED AND ACTION TAKEN ON FEEDBACK AND RELEVANT DOCUMENTS ARE MADE AVAILABLE ON THE INSTITUTIONAL WEBSITE
- B. FEEDBACK COLLECTED, ANALYSED AND ACTION HAS BEEN TAKEN
- C. FEEDBACK COLLECTED AND ANALYSED
- D. FEEDBACK COLLECTED
- E. FEEDBACK NOT OBTAINED/COLLECTED

Option A

Criterion Number	1
Metric	1.4.2
Details	Action taken report of the Institution on feedback report as minuted by the Governing Council, Syndicate, Board of Management/School of Management Studies and Commerce
Pages	1 to 17



VELS



INSTITUTE OF SCIENCE, TECHNOLOGY & ADVANCED STUDIES (VISTAS)
(Deemed to be University Estd. u/s 3 of the UGC Act, 1956)
PALLAVARAM - CHENNAI

ACCREDITED BY **NAAC** WITH '**A**' GRADE
Marching Beyond 30 Years Successfully
INSTITUTION WITH **UGC 12B** STATUS

ACTION TAKEN REPORT

SCHOOL OF MANAGEMENT STUDIES AND COMMERCE

2022-2023

SCHOOL	STAKE HOLDER	CONSOLIDATED REPORT	ACTION TAKEN
School of Management Studies and Commerce	Academic Peers	<ul style="list-style-type: none">Industrial Collaboration for effective guest lectures and internships.	<ul style="list-style-type: none">SSK Smart Move Logistics Pvt Ltd, Raj Exim Group of Companies, Export Promotion Centre, EPC, and SMI Global Learning Ptd are a few of the companies where the students have performed their internships.CII Institute of Logistics Academic Advisory, ACCSYS India, CII, CR2 (Dublin, Ireland), L&T, and Heavy Civil Infrastructure Pvt Ltd are some of the companies from which industrial experts have delivered their guest lectures.
	Professionals	<ul style="list-style-type: none">Promoting research in industry-based projects for students' job opportunities.	<ul style="list-style-type: none">Phoenix Logistics, SSK Smart Move Logistics Pvt Ltd, and Raj Exim Group of Companies are some of the companies in which students have undertaken their projects.

Campus : Velan Nagar, P.V. Vaithiyalingam Road, Pallavaram, Chennai - 600 117. INDIA.

Phone : (91-44) 2266 2500 / 2266 2501 / 2266 2502 / 2266 2503, **Fax :** (91-44) 2266 2513

Email : vels@vistas.ac.in **Website :** www.vistas.ac.in

Admin. Office : 521/2, Anna Salai, Nandanam, Chennai - 600 035. **Tele Fax :** 2431 5541 / 2431 5542



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Parents	<ul style="list-style-type: none">Exploring the new emerging areas in the field and addressing specific courses in the curriculum.	<ul style="list-style-type: none">Courses addressing the emerging areas areSmart Logistics and E-commerce FulfilmentGreen Logistics and ESG PracticesBusiness Analytics with SpreadsheetFoundation of Big DATA, AI, ML and Data ScienceSCALA and SPARKData Visualisation using BI Tools
Alumni	<ul style="list-style-type: none">Updating courses based on industrial needs and incorporating new teaching methodologies	<ul style="list-style-type: none">Case Study Learning, Quizzes, MOOC, Caps Stone Project, and Outside Classroom Learning are a few of the new teaching methodologies adopted.
Employers	<ul style="list-style-type: none">Incorporation of Digital marketing and commerce courses to be implemented.	<ul style="list-style-type: none">Courses offering Digital Marketing and Commerce to students areDigital Innovation and TransformationFINTECH and BlockChainE-commerce and Digital MarketSmart Logistics and E-commerce Fulfilment

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	Students	<ul style="list-style-type: none">• Internships and technical Workshops are needed.	<ul style="list-style-type: none">• Data Visualisation and Analytics using Tableau, Foundation of Business Analytics, Entrepreneurship Workshop, Efficient Market Hypothesis, International, Intellectual Property Rights and Design Filing workshops were organised for the students.
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SAMPLE PROOF OF ACTION TAKEN REPORT

**GUEST
LECTURE/WORKSHOP**



Guest Lecture - Innovative Entrepreneurship through Networking -Invitation

1 message

Dr.G.Rajini Vels University <rajini.sms@velsuniv.ac.in> Fri, 28 Oct 2022 at 13:09
 To: deans@velsuniv.ac.in, directors@velsuniv.ac.in, hods@velsuniv.ac.in
 Cc: Registrar Vels University <registrar@velsuniv.ac.in>, Vice Chancellor Vels University <vc@velsuniv.ac.in>, Preethaa VISTAS <preethaa@velsuniv.ac.in>



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VELS INSTITUTE OF SCIENCE, TECHNOLOGY & ADVANCED STUDIES (DEEMED TO BE UNIVERSITY)
 CHENNAI - 117, TAMILNADU, INDIA

ACCREDITED BY NAAC WITH 'A' GRADE
Marching Beyond 20 Years Successfully
WORTHY EDUCATION FOR ALL

SCHOOL OF MANAGEMENT STUDIES
 DEPARTMENT OF MBA
 Organises a Guest Lecture
 On

— ଚନ୍ଦ୍ରଚନ୍ଦ୍ର —

**INNOVATIVE ENTREPRENEURSHIP
 THROUGH NETWORKING**

— ଚନ୍ଦ୍ରଚନ୍ଦ୍ର —

Date & Time: 28.10.2022, Friday & 1.30 pm to 3.00 pm
Venue: VIBA Auditorium, Ratan Tata Block



RESOURCE PERSON

MR. SUNIL SETHIA
 Chartered Accountant
 Executive Director & Advisor,
 Business Network International (BNI)
 National Trainer -BNI

Dr. Ishari K. Ganesh Founder - Chancellor VISTAS	Dr. Preethaa Ganesh Vice President Vels Group of Institutions	
Dr. S. Sriman Narayanan Vice Chancellor VISTAS	Dr. P. Saravanan Registrar VISTAS	Dr. P. R. Ramakrishnan Dean School of Management Studies

ORGANIZERS

Dr. G. Rajini HOD - MBA General Director-Institutional Collaborations & MoUs School of Management Studies	Dr. P. G. Thirumagal HOD - MBA BA School of Management Studies VISTAS
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Thanks & Regards,

Dr. Rajini.G,
 Professor & Head /MBA (General) ,
 Director-Institutional Collaborations & MoUs
 School of Management Studies ,
 VELS Institute of Science ,Technology and Advanced Studies (Deemed to be University) ,
 Chennai.-117, TamilNadu, India.
 Mobile:9443377437.



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NAAC ACCREDITED

PALLAVARAM - CHENNAI - INDIA



About the Event:

The workshop on "Income Tax Returns Filing - Practical Aspects" provided participants with hands-on guidance and insights into the process of filing income tax returns. Held at VISTAS, the event attracted individuals seeking practical knowledge and skills to navigate the complexities of tax compliance effectively.

Event Outcomes:

- 1. Understanding Taxation Basics:** The workshop commenced with an overview of fundamental taxation concepts, including taxable income, deductions, exemptions, and tax credits. Participants gained clarity on the various components of the tax system, laying the groundwork for in-depth discussions on income tax return filing.
- 2. Step-by-Step Filing Process:** Facilitators guided participants through the step-by-step process of filing income tax returns, using practical examples and demonstrations to elucidate key concepts. Attendees learned how to navigate tax forms, accurately report income, claim deductions, and fulfill other compliance requirements.
- 3. Common Pitfalls and Best Practices:** The workshop addressed common pitfalls encountered during the tax filing process and provided best practices to avoid errors and discrepancies. Participants received valuable tips on record-keeping, documentation, and timely compliance to streamline the tax filing process and minimize the risk of audits or penalties.
- 4. Updates and Changes in Tax Laws:** Recognizing the dynamic nature of tax laws, the workshop covered recent updates, changes, and amendments relevant to income tax filing. Participants stayed informed about new regulations, thresholds, and compliance requirements, ensuring they remain current and compliant in their tax affairs.
- 5. Interactive Exercises and Case Studies:** To reinforce learning, the workshop incorporated interactive exercises and case studies, allowing participants to apply theoretical knowledge to practical scenarios. Facilitators guided attendees through the analysis of tax-related issues and provided guidance on effective problem-solving strategies.

For HOD
A. Sreenivas

Dr. A. Sreenivas, M.Com., M.Phil., MBA, PGDCA, Ph.D.,
Associate Professor & Research Supervisor,
B.Com (Corporate Accountancy)
Department of Commerce,
Vels Institute of Science,
Technology and Advanced Studies (VISTAS),
Pallavaram, Chennai - 600117



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FALLABURGH - CHENNAI
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School of Management Studies and Commerce
Department of Commerce (Corporate Secretaryship)

Invites for the Workshop on

Income Tax Return Filing - Practical aspects

*Learn to be confident and express
yourself to explore the real skill*

Date: 21.01.2023 Time: 10.30am to 12.30pm

Venue:



Resource Person

Mr. V. KRISHNA MOORTHY

B.COM. CISA, CA (Inter)

Co- Founder and Director,

Hrudyya AdConSer Private Ltd.,

Dr. Ishari K. Ganesh,

Founder - Chancellor, VISTAS

Dr. Preethaa Ganesh

Vice President, Vels Group

Dr. S. Sriman Narayanan

Vice-Chancellor, VISTAS

Dr. M. Bhaskaran

Pro-Vice-Chancellor, VISTAS

Dr. P. Saravanan

Registrar, VISTAS

Dr. P. R. Ramakrishnan

Dean, School of Management Studies And Commerce

Convener

Dr. S. Vennilaa Shree

Professor and Head

Department of Commerce (CS)

Co-Convenors

Dr. A. Meenakshi, Associate Professor

Dr. S. Sudha, Assistant Professor

Organising Committee

Mrs. P. Sunantha, Assistant Professor, Dr. M. Prathapan, Associate Professor

Dr. M. Senthil, Assistant Professor, Dr. Nameirkpam Talbangnanbi, Assistant Professor

INTERNSHIP

TO WHOMSOEVER IT MAY CONCERN

Internship completion letter

We are glad to confirm that Mr.GEETHAPRIYAN. R who is pursuing first year MBA in Vels University (Deemed), Pallavaram has successfully completed the Operation

Administrative Intern Role from 02 January 2023 to 30 January 2023. During his internship, he was exposed to various activities in finance and operations department of our company. We found he extremely inquisitive, diligent and hardworking.

he did a good job with utmost dedication and satisfaction.

His association with our company was of great assistance and we wish him all the success in his with upcoming future endeavors.

For Mahindra logistics

30-01-2023

Email : mlconnect@mahindra.com

Suresh S

General Manager



RESEARCH PROJECT



**Bescal
Steel
Industries**

24.04.2023

TO WHOMSOEVER IT MAY CONCERN

Sub: Completion letter for MBA Project .

We hereby confirm the below student who is pursuing final year MBA in Vels Institute of Science, Technology & Advanced Studies (VISTAS), Chennai has successfully completed the final year project in Finance in our concern titled "A STUDY ON THE EFFECTIVE UTILIZATION OF WORKING CAPITAL IN BESCAL STEEL INDUSTRIES PVT LTD" from 24.01.2023 - 24.04.2023.

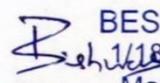
NAME: Saravanan J

REG NO: 21301153

During the tenure with us, his conduct & behavior was observed to be good.

We wish success in all the future endeavors.

For Bescal Steel Industries Pvt. Ltd,

 **BESCAL STEEL INDUSTRIES**
B. Shilpa, New Avenue, Vetri Nagar,
Bishwas Mannady, Chennai - 600 001.
Authorized Signatory

BESCAL STEEL INDUSTRIES PVT LTD

3, New Avenue, Vetri Nagar, Mannady, George Town,

Chennai - 600 001 | www.bescalsteelindustries.com | Ph: 044 - 22449774



AISHVARAYAM GOLD FINANCE INDIA PRIVATE LIMITED

ஐஸ்வர்யம் கோல்டு ஃபைனான்ஸ் இந்தியா பிரைவேட் லிமிடெட்

Reg. Head Office No. 1/19B, Varagapuram Main Road, Sivanthipuram

Vickramasingapuram (Po) Tirunelveli (Dt) Tamil Nadu, India 627433

CORPORATE IDENTITY NUMBER : U65990TN2019PTC131690 PAN NUMBER : AASCA7444B TAN NUMBER : MRJAO4975F

E-mail: aishwaryamfinance@rediffmail.com, aishwaryamgoldfinanceindiapvtid@gmail.com

Ph: 04634-224100, 04651-282820

DATE: 18-03-2023

CERTIFICATE

This is to certify that **Mr. S.V. SAVIN RAGUL** MBA student of **VELS INSTITUTE OF SCIENCE TECHNOLOGY and ADVANCED STUDIES VISTAS**, Chennai has successfully completed project titled **A STUDY ON CUSTOMER RETENTION** on **AISHVARYAM GOLD PLUS PVT LTD** from **17-01-2023** to **28-03-2023**. We glad to state that during the period of project. He was sincere, hardworking, and Punctual and his performance was Excellent and Satisfactory.

FOR AISHVARYAM GOLD FINANCE INDIA PVT. LTD.



S. ARUN PRASATH RUBAN
CHIEF FINANCIAL DIRECTOR & LEGAL ADVISOR

(S. Arun PRASATH RUBAN)

For AISHVARAYAM GOLD FINANCE INDIA PRIVATE LIMITED

MOOC / CERTIFICATE COURSES



CERTIFICATE OF COMPLETION

Presented to

Navageevan Gnanasekaran

For successfully completing a free online course
Accounting Concepts

Provided by

Great Learning Academy

(On October 2023)



CERTIFICATE OF COMPLETION

Presented to

Navageevan Gnanasekaran

For successfully completing a free online course
Basic Accounting

Provided by

Great Learning Academy

(On August 2023)



CERTIFICATE OF COMPLETION

Presented to

ADITHYAN B

For successfully completing a free online course
Supply Chain Management

Provided by

Great Learning Academy

(On November 2022)

To verify this certificate visit verify.mygreatlearning.com/RFEELFOV