

Gender Sensitization Activities
(2023-2024)

INDEX

S.No	Content	Page No
1.	Women's day 2023-2024	1
2.	V-Fund 2023-2024	2
3.	Women Achievers Award 2023-2024	3
4.	Distinguished Awardees 2023-2024	4
5.	Posh- 2023	5
6.	SHG-Bazar 2023	6
7.	Samudhaya Valaikappu	9
8.	Antenatal Camp	10
9.	Specialty camp	12
10.	Cervical Cancer Awareness camp 2024	13
11.	Gender sensitization camp 2023	17

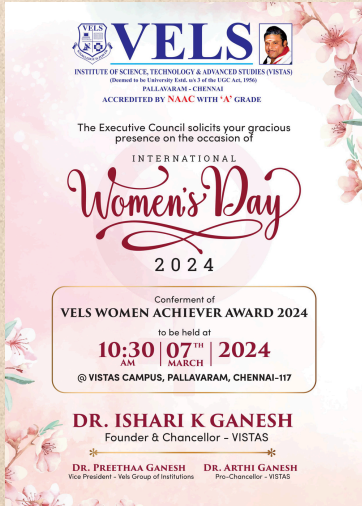


REGISTRAR
Registrar

**Vels Institute of Science, Technology
& Advanced Studies (VISTAS)
Pallavaram, Chennai - 600 117.**

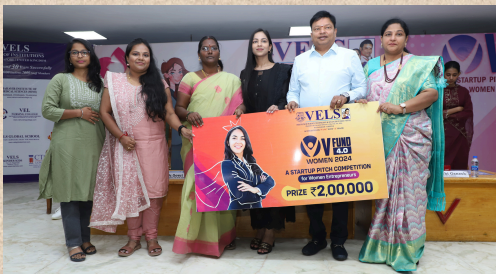
WOMENS DAY 2023-2024

The Board of management organized International Women's day on 7 March 2024 at VISTAS, with conferment of "Vels women Achiever award 2024"



VISTAS feels proud to celebrate their achievements and to recognize the immense contributions to our society by conferring the “VELS Women Achiever Award 2023” to below distinguished women at the VELS Campus

- Prof. Dr. Gowri Ramesh-Registrar, The Tamilnadu Dr. Ambedkar Law University
- Ms Vandhana Ramanathan-Women Entrepreneur, cofounder of WSquare and Chief Marketing and strategy officer of Shevolve-Chennai
- Ms Santhi Soundarajan-Indian track and field athlete
- Ms Shiny Surendran-Holistic nutritionist, author and entrepreneur
- Ms Archana Ravichandran-Actress and Bigg boss 7 Title winner
- Ms. Priyanka



The VELS VFUND winners of 2 Lakh seed fund each, Ms. Sudha Jayachandran - Proprietor , Wud Little Toys , Cuddalore, Ms. Jegathambal - Co - Founder, Mappillai Selvathaniyam Foods and Snacks (Millets), Madurai and Ms. Archana Udayakumar - Founder, Naya Organics Limited, Chennai too. Many congratulations to the recipients.

REGISTRAR
Registrar

Vels Institute of Science, Technology
& Advanced Studies (VISTAS)
Pallavaram, Chennai - 600 117.

Women's Achiever Award

2023-2024



VISTAS feels proud to celebrate their achievements and to recognize the immense contributions to our society by conferring the “VELS Women Achiever Award 2023” to below distinguished women at the VELS Campus

- Prof. Dr. Gowri Ramesh-Registrar, The Tamilnadu Dr. Ambedkar Law University
- Ms Vandhana Ramanathan-Women Entrepreneur, cofounder of WSquare and Chief Marketing and strategy officer of Shevolve-Chennai
- Ms Santhi Soundarajan-Indian track and field athlete
- Ms Shiny Surendran-Holistic nutritionist, author and entrepreneur
- Ms Archana Ravichandran-Actress and Bigg boss 7 Title winner
- Ms. Priyanka NK- Singer



Distinguished **AWARDEES**



PROF. DR. GOWRI RAMESH

Registrar,
The Tamil Nadu Dr. Ambedkar Law University

MS. VANDHANA RAMANATHAN

Women Entrepreneur-Co-Founder WSQUARE-Chief Marketing
& Strategy Officer of Shevolve - Chennai, Tamil Nadu, India



MS. SANTHI SOUNDARAJAN

Indian Track & Field Athlete, Tamil Nadu,
NIS, Sports Authority of India (SAI), Bangalore

MS. SHINY SURENDRAN

Holistic Nutritionist, Author, Entrepreneur
and an Unshakable Optimist, Chennai



MS. ARCHANA RAVICHANDRAN

Actress & Bigg Boss 7 Title Winner

MS. PRIYANKA NK

Singer



PREVENTION OF SEXUAL HARASSMENT (POSH)

On 25th July 2023, a one-day sensitization workshop on the Prevention of Sexual Harassment (POSH) Act, 2013, was conducted as part of a special drive to raise awareness and educate participants about the importance of a harassment-free environment in workplaces and educational institutions. The workshop was organized with the goal of ensuring adherence to the POSH Act, fostering a respectful and safe environment, and providing legal knowledge on the rights and responsibilities of employees and employers under the law. The workshop was highly interactive, with participants engaging actively throughout the session. They asked questions related to the practical application of the POSH Act, including how to handle sensitive situations and how to ensure confidentiality in complaints. Ms. Nirmala provided thoughtful answers, offering real-life scenarios to further clarify the application of the law.

VELS UNIVERSITY
G20
INTERNATIONAL COMPLAINTS COMMITTEE
 Invites You For
A SENSITISATION WORKSHOP
 ON
PREVENTION OF SEXUAL HARASSMENT (POSH)
ACT, 2013

Date: 25.07.2023 **Time: 10 am to 12 noon**
Venue: VIB 109, RatanTata Block

RESOURCE PERSON

Advocate Nirmala, M.A.M.L.
Chennai High Court

Dr. Ishari K. Ganesh,
 Founder - Chancellor, VISTAS

Dr. A. Jothi Murugan Pro - Chancellor (P & D) VISTAS	Dr. Arthi Ganesh Pro - Chancellor (Academics) VISTAS	Dr. Preethaa Ganesh Vice President, Vels Group of Institutions
Dr. S. Sriraman Narayanan Vice-Chancellor, VISTAS	Dr. M. Bhaskaran Pro Vice-Chancellor, VISTAS	Dr. P. Saravanan Registrar, VISTAS

Dr. P. R. Ramakrishnan
Dean
School of Management Studies
& Commerce, VISTAS

Dr. G. Rajini
Chairman - ICC
HOD MBA General
Director - MoU's
School of Management Studies

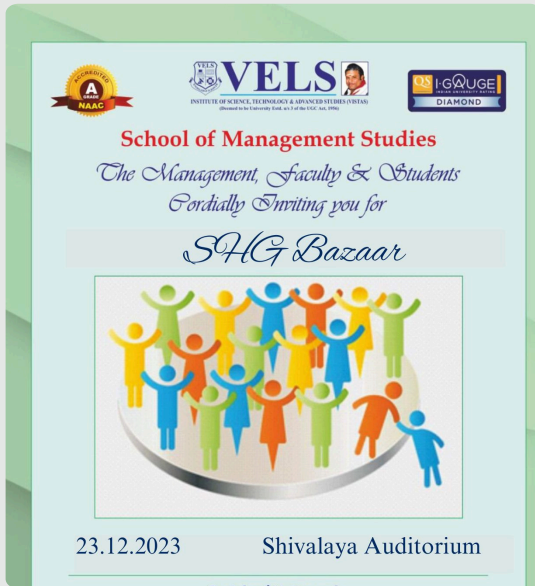
ICC Members

1. Dr. C. Dhanaasakaran, Professor & Head, Dept. of Mechanical Engg. School of Engineering, VISTAS
2. Dr. M. Thyagarajayagi, Professor, Department of B.Com, School of Management Studies & Commerce, VISTAS
3. Ms. A.K. Pushpa, Assistant Registrar - COE office, VISTAS
4. Ms. S. Jesatharsula, Section Officer - Accounts & Finance, VISTAS



SHG BAZAAR

23.12.2023



The School of Management Studies of VISTAS conducted the Vels University self-help group bazaar on 23rd December, 2023 (Saturday) at Shivalayaa Auditorium, VISTAS, Pallavaram. The bazaar is being conducted as part of CSR activities of VISTAS towards economic empowerment of women self-help groups (SHGs) and it aims to empower women Self Help Group Members by providing an opportunity for them to showcase and sell their products. There were nearly 20 stalls put up by the various vendors.



SELF HELP GROUP

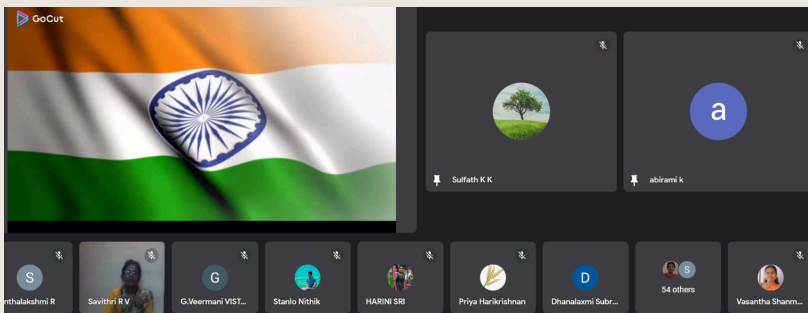
REGISTRAR
Registrar

Vels Institute of Science, Technology
& Advanced Studies (VISTAS)
Pallavaram, Chennai - 600 117.

SHG DIGITAL BAZAAR

15.10.2023

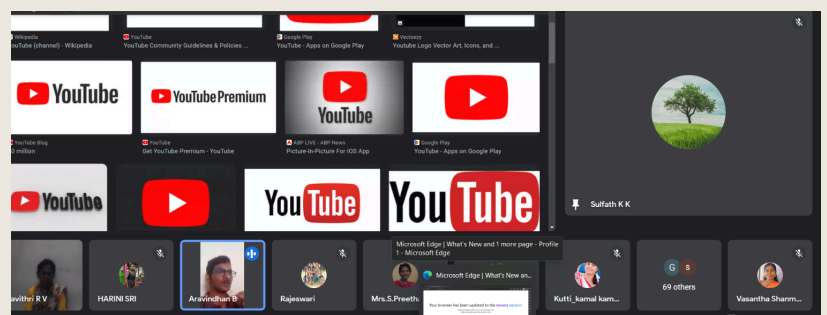
The School of Management Studies of VISTAS conducted the self-help group digital bazaar on 15th October, 2023 (Sunday). The program was conducted through online platform (Google meet). As a part of CSR activities of VISTAS towards economic empowerment of women self-help groups (SHGs), this event aims to empower women Self Help Group Members by providing an opportunity for them to showcase and sell their products on a digital platform, eliminating the logistics costs.



The MBA department has taken this initiative to promote the marketing of SHG products with the active involvement and support of MBA students. Students from MBA department were put in charge for small groups of women SHG members which also helped in developing the general management skills of the students.

There were 2 chief guests present for the program

- Mrs. M. Usha
- Mr. B. Aravindhnan



They spoke on Digital marketing and content marketing which were useful for the women SHG members to further promote their products. The session was enlightening to the members and they cleared their doubt as well. Following this each member present in the meet started to showcase the image of their products by sharing their screen and explaining about their products. Each member was given 10 mins of time. Nearly 25 SHG women members were present to market their products in the Digital Bazaar.

SHG BAZAAR

08.02.2023



VELS
Vellore Institute of Christian Education
Vellore, Tamil Nadu
Occasion: 20th Anniversary of VELS
Marching Beyond 20 Years Successfully
INSTITUTION WITH UGC, 12B STATUS

G20
INDIA 2023

School of Management Studies
The Management, Faculty & Students
Cordially Invites you for
SHG UNIVERSITY BAZAAR 2023

Date: 08.02.2023 **Time:** 09.00 am to 04.30 pm
Venue: Shivalayaa Auditorium

Dr. Ishari K. Ganesh,
Founder - Chancellor, VISTAS

Dr. A. Jothi Muragan
Pro - Chancellor (P & D)
VISTAS

Dr. Arthi Ganesh
Pro - Chancellor (Academics)
VISTAS

Dr. S. Sriman Narayanan
Vice-Chancellor, VISTAS

Dr. M. Bhaskaran
Pro Vice-Chancellor, VISTAS

Dr. P. Saravanan
Registrar, VISTAS

Dr. P.R. Ramakrishnan,
Dean, School of Management Studies and Commerce, VISTAS
Event Coordinators:
Dr. S. Yasantha, Dr.D.Anitha Kumari, Dr. K. Meenatchi Somasundari

SHG UNIVERSITY BAZAAR 2023
Programme Schedule

Date: 08.02.2023 (Wednesday)

08.30 am: Registration

10.00 am: Inauguration
Prof. Dr. S. Sriman Narayanan
Vice-Chancellor, VISTAS

10.15 am: First Purchase from SHG BAZAR
Dr. P. Saravanan
Registrar, VISTAS

The School of Management studies conducted SHG University Bazaar 2023 on 08.02.2023 (Monday). The program aimed to create opportunities for student to understand SHG unorganized market & promotes women empowerment. It is a part of the department extension and outreach activity for promoting women empowerment. It also created an opportunity for developing entrepreneurial skill among MBA Students especially since it was a brand image of our department. The program was inaugurated by Dr. S. Sriman Narayanan, Vice-Chancellor. The first purchase was made by Dr. P. Saravanan, Registrar. Vice President, Vels Group of Institution Dr. Preethaa Ganesh visited and encouraged the students for their effective participation in the self help group bazaar.



SAMUDAYA VALAIKAAPU-2023



VISTAS demonstrates a commitment to nurturing not just individuals but also the community as a whole. It fosters a sense of belonging and solidarity among community members and promotes social cohesion and mutual support, which are essential elements of community empowerment.



Antenatal camp

A camp for Antenatal mothers and the general people was conducted in Sethupakkam for 123 beneficiaries, among which 100 were females and 23 males on 27.04.2023



In House Antenatal camp

INHOUSE ANC Camp of VMCH

Date: 15/06/23

Time : 09:30 am to 2:00 pm

Beneficiaries: 50 FEMALES

Medical experts from OG Department, VMCH Dr.Logeswari and her team had done the medical advice and health education to the beneficiaries



MEDICAL CAMP

Antenatal camp



VELS Medical College Hospital, organized a ANC CAMP under the guidance of Dr.Preetha Ganesh, Vice chancellor VELS and Prof. Dr. Kumudha Lingaraj, Dean, VELS Medical College Hospital and OG Department from VELS hospital.

A camp for Antenatal mothers was conducted in Vadamadurai for 61 beneficiaries. A camp was organized for antenatal mothers on 05.01.2023 at Thirukandalam. 61 patients were screened and given medical advice.



Health education & Antenatal camp

A camp for Antenatal mothers was conducted in Vadamadurai for 51 beneficiaries. Health education was given to 51 Antenatal mothers in Vadamadurai by a medical team of VMCH on 10.02.2023. It was organized as an ANC camp.



SPECIALITY CAMP

19.01.2023



Specialty camp was conducted in Pennar industry by VMCH on 19.01.2023. 127 participants were screened for Diabetes Mellitus by our medical team.

ANAEMIA SCREENING CAMP

20.01.2023



A health camp was conducted in GT Products Pvt Ltd, Ernakuppan village, Vadamadurai by VMCH on 20.01.2023. 110 participants were screened for Anaemia by our medical team. Ophthalmology check-up was also done by our expert's team.

OPHTHALMOLOGY CAMP

01.02.2023



An Ophthalmology camp was conducted in Honda cars India Ltd on 01.02.23 for 184 beneficiaries.

CERVICAL CANCER AWARENESS PROGRAM AND VACCINATION CAMP

1ST JANUARY - 31ST JANUARY 2024

கர்ப்பப்பைவாய்ப்பு புற்றுநோய் விழிப்புணர்வு மற்றும் தடுப்பூசி முகாம்

31 JANUARY 2024

Organized by ESI HOSPITAL AYANAVARAM in association with DEPARTMENT OF PHARMACY PRACTICE, VELS UNIVERSITY (SPS, VISTAS)

HPV தடுப்பூசி வயது எல்லை

- 9 முதல் 15 வயதிலுள்ள பேருக்கு, 2 டோசுகள்
- வயது 15-26 வரையில் உள்ள பேருக்கு, 3 டோசுகள் 6 மாதங்கள் இடையே தடுப்பூசி கொடுக்கப்படுகிறது.
- வயது 27-45 வரையில் உள்ள பேருக்கு மருத்துவரின் ஆலோசனையுடன் தடுப்பூசி கொடுக்கப்படும்

கர்ப்பப்பைவாய்ப்பு புற்றுநோய் வருவதற்கான காரணிகள்

- பொருட்பான்மையாக HPV வைரஸ் தொற்று மற்றும் புகையிலை பழக்கம் உள்ளவர்களுக்கு வரக்கூடும்.
- பாதிக்கப்பட்டவர்களிடம் இருந்து பாதுகாப்பற்ற உடலுறவினால் HPV தொற்று பரவக் கூடும்.

Vaccination only for ESIC card holders For enquiry contact: 8778715152

“Together we can strive to end cervical cancer within a few generations” with this goal in mind, WHO and its partners collaborated to raise public awareness of cervical cancer during the month of January. Which brought together the healthcare workers of ESI HOSPITAL, AYANAVARAM as well as the students of Pharm D 5th and Interns Department of Pharmacy Practice, VELS UNIVERSITY (SPS VISTAS).

This program started in a traditional way in presence of DR. B CHITHRA, MS, DR. K KALPANA, RMO, DR. KAVITHA CHIEF OF PEDIATRICS ESI HOSPITAL AND DR. K KARTHICKEYAN HOD OF PHARMACY PRACTICE VISTAS



CERVICAL CANCER AWARENESS PROGRAM & VACCINATION CAMP

JANUARY 1 - 31, 2024
VACCINATION DAY: 31.01.2024
TIME: 09:00 AM

Organized by ESI HOSPITAL AYANAVARAM in association with DEPARTMENT OF PHARMACY PRACTICE, VELS UNIVERSITY (SPS, VISTAS)

CHIEF PATRONS:

DR. B. CHITHRA, Medical Superintendent ESI Hospital, Ayanaavaram	DR. K. KALPANA, Resident Medical Officer, ESI Hospital, Ayanaavaram
Dr. P. SRINIVASANDARAM, Head, School of Pharmaceutical Sciences VELS	Dr. K. KARTHICKEYAN Professor & Head, Department of Pharmacy Practice, SPS, VISTAS

ORGANIZING SECRETARIES:
DR. M. S. SURESH K. RAO, Associate Professor

STUDENT COORDINATORS:
Shikha & Prashant



Dr. B CHITHRA, MS, ESI HOSPITAL
Dr. KAVITHA Chief of pediatrics esi hospital
and
Dr. K KARTHICKEYAN hod of pharmacy
practice VISTAS took us through the importance
of cervical cancer program by giving an
informative speech.



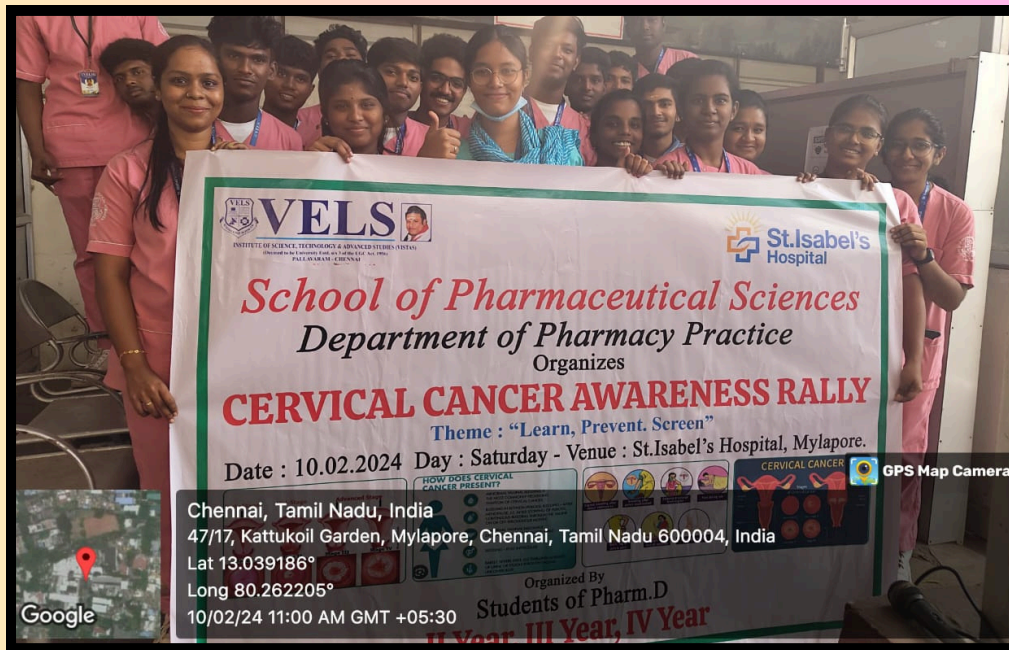
The entire event was expertly hosted by
the students of **Pharm.D 5TH YEAR**
AND INTERNS OF SPS VISTAS.
A students of pharm.d 5th year gave a
effective speech about significance of
cervical cancer to the general public





To make this awareness program a success the students of pharm.d 5th year and Interns enthusiastically participated to aware the general public and the patients by the mean of counselling regarding the cervival cancer and distributing the pamphlets. the entire public has been notified about the immunisation camp held at ESI Hospital Ayanavarm, Patients have expressed interest in receiving vaccinations to prevent cervical cancer.





“

The cervical cancer awareness speech at St Isabel's Hospital effectively raised awareness about prevention and early detection among attendees. The Pharm D students' efforts provided valuable information and fostered an environment for open discussion about women's health. Continued initiatives like this are essential for empowering the community and promoting proactive health management.

”



UNDERSTANDING GENDER AND SEXUAL DIVERSITY



GENDER SENSITIZATION CELL
Organizes One Day
Gender Sensitization Workshop in

Understanding Gender and Sexual Diversity

Date: 13.03.2023 Time: 1.00 P.M to 3.00 P.M
Venue: VIBA Auditorium

Resource Persons



Mx. Sivakumar T. D. **Dr. S. NAVEENRAJ**
Activist,
LGBTQIA+ Communities,
Nirangal NGO



Sensitization
coordinator,
Nirangal NGO

Dr. Ishari K. Ganesh,
Founder - Chancellor, VISTAS

Dr. A. Jothi Murugan
Pro - Chancellor (P & D)
VISTAS

Dr. Arthi Ganesh
Pro - Chancellor (Academics)
VISTAS

Dr. Preethaa Ganesh
Vice President,
Vels Group of Institutions

Dr. S. Sriman Narayanan
Vice-Chancellor, VISTAS

Dr. M. Bhaskaran
Pro Vice-Chancellor, VISTAS

Dr. P. Saravanan
Registrar, VISTAS

Dr. R. J. Hemalatha
Chair Person, Gender Sensitization Cell, VISTAS

Gender Sensitization Cell Members
Dr. P. Brindha Devi, Dr. P. G. Thirumagal, Mr. C. Prabakar Christopher David
Dr. S. Jerritta, Dr. K. Karthickeyan Ms. C. Salini

Organizing Member
Ms. K. Rajakumari

REGISTRAR
Registrar

Vels Institute of Science, Technology
& Advanced Studies (VISTAS)
Pallavaram, Chennai - 600 117.

UNDERSTANDING GENDER AND SEXUAL DIVERSITY



Understanding gender and sexual diversity involves recognizing the intersections of gender identity, sexual orientation, race, ethnicity, class, ability, and other social identities. Marginalized communities, such as LGBTQ+ people of color, face unique challenges and forms of discrimination that require intersectional approaches to advocacy and support.

It is crucial to address the complex ways in which multiple forms of oppression intersect and impact individuals' experiences of gender and sexuality. In this regard, the Gender Sensitization Cell of Vels Institute of Science Technology and Advanced Studies organized a seminar on “Understanding Emotions and Gratitude” on 13th MARCH 2023 in the VIBA Auditorium.

The Resources person for the seminar was Mx. Sivakumar T.D. Activist, LGBTQIA+ Communities, Nirangal NGO. And Dr.S. Naveenraj Sensitization coordinator, Nirangal NGO.