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INTRODUCTION

VISTAS functions as a socially responsible educational institution and aims to unleash the talents of our faculty and students for the benefit of the economy and society as a whole. VISTAS is committed to supporting external engagements that facilitate knowledge and technology transfer, contributing to economic and social impact. This external engagement can be considered as "consulting" activity. Consulting involves knowledge transfer and occurs when knowledge and expertise are successfully deployed outside the university environment for financial and non-financial benefit. This may include various consulting activities, such as delivering knowledge outside the university through training programs. Consultancy contracts are typically short-term and entail additional work for faculty members rather than the employment of new staff. The University permits consulting activity for eligible faculty members. Permission for consulting activity is not guaranteed and requires written approval from the Registrar. Faculty members must maintain records of their consulting activities. When considering whether to grant permission for consulting activity, the Registrar will take into account factors such as the compatibility of the activity with the faculty member's responsibilities and commitments, potential conflicts of interest, and the use of university resources. VISTAS reserves the right to amend the rules and regulations.

VISTAS aims to provide a research-driven environment and facilities to students and faculty members. The institution recognizes the value of its staff undertaking consultancy for outside bodies. This work serves as an essential channel through which knowledge and expertise can flow to and from businesses and other external agencies, contributing to the development of productive relationships with these entities. The general characteristics of consultancy activities are as follows:

- Consultancy involves work of a professional nature, conducted by faculty members in their field of expertise for clients outside the institution, with some financial return provided.
- Consultancy produces contracted output that the client may partly or wholly own.
- It is typically governed by short-term contracts, makes minimal use of college resources, and entails extra work for existing faculty members rather than the employment of new staff.

Procedure for Consultancy Work

- A proposal is prepared and submitted by the Principal Investigator (PI) to address critical issues and adopt new methodologies for industries and institutions.
- All consultancy proposals must be submitted by the PI and endorsed by the Registrar.
- These projects are led by a Principal Investigator (PI) and may involve Co-Principal Investigators (Co-PIs), with the deliverables being the responsibility of the PIs.
- The Institute provides necessary support to the PIs.
- The PI manages the project account, and the budget should include expenses for equipment, supporting manpower, travel, contingency, etc.
- All payments for consultancy work must be made in the name of the Registrar, VISTAS.
- The statement of expenditure and utilization certificate will be prepared at the end of each financial year by the PI and should be approved by the Finance Officer.
- The final report should be submitted to the funding agency and the office of the Registrar.
- Outstation travel for consultancy assignments may be undertaken with prior approval from the Dean/Director/Head of the Department and the Registrar.
- Consultancy assignments may be taken up and implemented within the indicated constraints, provided they do not adversely impact ongoing academic, research, and related activities.

Eligibility for Undertaking Consultancy

Consultancy assignments can be undertaken by faculty members of Departments, Research Scientists of Schools / Departments / Centers, and all other employees of VISTAS. All employees undertaking consultancy shall be referred to as Principal Investigators (PIs)

The consultancy revenue sharing shall be distributed as follows

Categories	Туре	Principal Consultant and team Members	Concerned Department	VISTAS
Category 1	Individual Consultancy	80%	10%	10%
Category 2	Institutional Consultancy	60%	20%	20%
Category 3	Departmental Consultancy	60%	20%	20%
Category 4	Testing and Evaluation /Calibration and Standardization Services Analysis and Characterization of Samples	30%	40%	30%

Conflict of Interest

Faculty undertaking consultancy activity must ensure that:

- > The consultancy work does not create a conflict of interest with the faculty member's regular work schedule at the university.
- The work is marginal rather than core to the faculty member's research program.

THRUST AREAS OF RESEARCH

Energy & Environmental

- ➤ Sensor (Chem & Bio), Graphene and Graphene Oxide Nanoparticles
- > Batteries & Supercapacitors
- ➤ Renewable Energy, Materials, Coatings, Alternative fuels,
- Materials Science Crystal Growth
- Synthetic Organic Chemistry
- ➤ Bioinorganic Computational Chemistry and Material Sciences
- Nanomaterials & Catalysis
- ➤ Electrochemistry & Water Treatment Technology
- Polymer Nanocomposite Materials
- Kinetics and Nanotechnology
- > Environmental Biotechnology

Engineering & Technology

- Engineering & Technology
- Production Engineering
- Artificial Intelligence, Human Computer Interaction, Biosignal Processing
- Quantum Computing, Regenerative AI, AR- VR, Metaverse
- ➤ Image Processing, Data Analytics, Artificial Intelligence
- > Systems and Signals, Underwater Electronics,
- ➤ Marine Instrumentation, Underwater signal processing
- Ocean Acoustics, Wireless Network & Data Science and Analytics
- Psychophysiology, Biomedical Signal and Image Processing,
- ➤ 5G Networks, IoT and Embedded Systems, Wireless Sensor Networks
- Power Electronics and Drives
- Manufacturing Engineering
- ➤ Non-Motorized Transportation, Sustainable Construction and Materials
- > Traffic Engineering & Road Safety Audit
- > Thermal Power
- Design, Modelling and Analysis of all-terrain vehicle
- Manufacturing Engineering

THRUST AREAS OF RESEARCH

Healthcare & Pharmacy

- > Pharmacy, Toxicology, Neuropharmacology
- Cancer Biology, Nanoscience, pharmacology
- Drug Discovery and Development
- ➤ Molecular Drug Resistance, Plant Microbiome
- Bio prospecting of Marine Algae
- Microbial Nanotechnology, Fermentation Technology
- Pharmaceutical Chemistry & Analysis
- Biomedical Signal Processing
- ➤ Medical Image Processing, Internet of Medical Things
- Drug Design in Synthetic and Natural Products
- ➤ Novel Drug Delivery systems
- ➤ Pharmacological work Cancer, immunomodulation
- Biopharmaceutical Technology
- > Structural Bioinformatics, Computer Aided Drug Designing
- Animal Biotechnology and Medical Biotechnology
- Microbial Biotechnology and Insect Molecular Biology
- ➤ Biochemistry, Oncology and Environmental Biotechnology
- ➤ Herbal Formulation Development

Big Data & Resource Management

- Cloud Computing & Big Data Analytics
- Image Processing, Data Analytics, Cloud Computing
- ➤ Data Mining, Image Processing and Networking, Data Science
- Grid Computing, Networking,
- Big Data Analytics & Machine Learning
- Corporate finance, Financial Management, Risk Management
- Marketing, HRM, HRD, Finance and OB

	LIST OF EXPERTISE AND AREA OF SPECIALIZATION			
S.No	Name of the Consultant	Department/School	Area of Specialization	
1	Dr. R. A. Kalaivani	Chemistry	Sensor (Chem & Bio), Graphene and Graphene Oxide Nanoparticles, Batteries & Supercapacitors	
2	Dr. P. Shanmughasundaram	Pharmaceutical Sciences	Pharmaceutical Chemistry & Analysis	
3	Dr. M. Chandrasekaran	Mechanical Engineering	Production Engineering	
4	Dr. S. Arun	Computer Science & Engineering	Artificial Intelligence, Human Computer Interaction, Vision System, Biosignal Processing	
5	Dr. A. Kathireshan	Microbiology	Molecular Drug Resistance, Plant Micro biome and Bioprospecting of Marine Algae	
6	Dr. Suresh Dhanaraj	Microbiology	Microbial Nanotechnology, Fermentation Technology	
7	Dr. P. Senthil Selvam	Physiotheraphy	Orthopedics	
8	Dr. R. Anandan	Computer Science & Engineering	Quantum Computing, Regenerative AI, AR- VR, Metaverse	
9	Dr. K. Kalaivani	Computer Science & Engineering	Image Processing, Data Analytics, Artificial Intelligence	
10	Dr. V. Rajendran	Electronic & Communication Engineering	Systems and Signals, Underwater Electronics, Marine Instrumentation, Underwater signal processing, Ocean Acoustics, Wireless Network & Data Science and Analytics	

	LIST OF EXPERTISE AND AREA OF SPECIALIZATION			
S.No	Name of the Consultant	Department/School	Area of Specialization	
11	Dr. S. Jerritta	Electronic & Communication Engineering	Psychophysiology, Biomedical Signal and Image Processing, Time Frequency Analysis of time series, Artificial Intelligence & Machine Learning	
12	Dr. A. Vijayalakshmi	Electronic and Communication Engineering	5G Networks, IoT and Embedded Systems, Wireless Sensor Networks	
13	Dr. N. Shanmuga Sundaram	Electrical and Electronics Engineering	Power Electronics and Drives	
14	Dr. S. Pradeep Kumar	Electrical and Electronics Engineering	Power Electronics and Drives	
15	Dr. R. Pugazhenthi	Mechanical Engineering	Manufacturing Engineering	
16	Dr. R. Parameswari	Computer Science	Cloud Computing & Big Data Analytics	
17	Dr. S. Perumal	Computer Science	Image Processing, Data Analytics, Cloud Computing, IOT	
18	Dr. S. Arunachalam	Computer Science	Data Mining, Image Processing and Networking, Data Science, Big Data	
19	Dr. P. Sujatha	Computer Applications	Image Processing, Machine Learning, Cloud Computing & CNN	
20	Dr. B. Booba	Computer Applications	Grid Computing, Networking, Video Processing, Big Data Analytics, Cloud Computing, Data Mining, Internet of Things & Machine Learning	

	LIST OF EXPERTISE AND AREA OF SPECIALIZATION			
S.No	Name of the Consultant	Department/School	Area of Specialization	
21	Dr. T. Ilango	Civil Engineering	Non-Motorized Transportation, Sustainable construction and materials, Traffic Engineering & Road Safety Audit	
22	Mr. R. Chandrasekaran	Biomedical Engineering	Biomedical Signal Processing	
23	Dr. R. J. Hemalatha	Biomedical Engineering	Medical Image Processing, Internet of Medical Things	
24	Dr. R. Thiruchelvi	Biomedical Engineering	Screening optimization and analysis of selected natural product lead molecules and its anticancer studies	
25	Dr. Capt. N. Kumar	Maritime Studies	Maritime and Ship stability	
26	Dr. R. Gandhimathi	Pharmaceutical Sciences	Drug design in Synthetic and Natural Products	
27	Dr. S. Jayakumari	Pharmaceutical Sciences	Pharmacognosy and Phytochemistry Identification	
28	Dr. D. Akila Devi	Pharmaceutical Sciences	Novel Drug delivery systems, Self-Emulsifying drug delivery system, DoE, Nanofibres	
29	Dr. S. Ramasubramanian	Automobile Engineering	Design, modelling and analysis of all-terrain vehicle	
30	Dr. P. Vivek	Bio Engineering	Environmental Biotechnology, Plant medicine, Biopharmaceutical Technology	
31	Dr. M. Parthasarathy	Physics	Materials Science - Crystal Growth	
32	Dr. V. Gowthami	Physics	Material Science, Nano Science, Thin films	

	LIST OF EXPERTISE AND AREA OF SPECIALIZATION			
S.No	Name of the Consultant	Department/School	Area of Specialization	
33	Dr. K. Manjuladevi	Pharmaceutical Sciences	Pharmacological work - Cancer, immunomodulation, nanotechnology	
34	Dr. D. Gavaskar	Chemistry	Synthetic Organic Chemistry	
35	Dr. A. Kosiha	Chemistry	Bioinorganic Computational Chemistry and Material Sciences	
36	Dr. T. Somanathan	Chemistry	Nanomaterials & Catalysis	
37	Dr. P. R. Ramakrishnan	MBA	Corporate finance, Financial Management, Risk Management	
38	Dr. S. Gnanam	Physics	Materials Science [Nanoscience & Crystal Growth]	
39	Dr. B. Booba	BCA	Grid Computing, Big Data Analytics, Cloud Computing, Data Mining, Internet of Things & Machine Learning	
40	Dr. S. Sivaganesan	Mechanical Engineering	Thermal Power	
41	Dr. A. Parthiban	Mechanical Engineering	Manufacturing Engineering	
42	Dr. Radha Mahendiran	Bioinformatics	Structural Bioinformatics, Computer Aided Drug Designing, Molecular Genetics and Microbial Informatics	
43	Dr. C. Ronald Darwin	Pharmacology	Pharmacy, Toxicology, Pre-clinical Trails, Neuropharmacology	
44	Dr. L. Karikalan	Automobile Engineering	Alternate Fuels, I.C Engines	
45	Dr. G. R. Jothilakshmi	Electronica and Communication Engineering	Medical and Under water Image Processing, Pattern Recognition, Machine learning & Deep Learning Techniques	

	LIST OF EXPER	TISE AND AREA OF	SPECIALIZATION
S.No	Name of the Consultant	Department/School	Area of Specialization
46	Dr. M. Chandran	Commerce	Marketing, HRM, HRD, Finance and OB
47	Dr. R. Padmini	Biochemistry	Cancer Biology, Nanoscience, pharmacology
48	Dr. Thaiyal Nayaki	Commerce	Finance, HRM, Supply Chain Management, Marketing
49	Dr. V. Andal	Commerce	Marketing, HRM, HRD, Finance and OB
50	Dr. T. Sujatha	Commerce	Human Resource, Marketing
51	Dr. V. S. Shaisundaram	Automobile Engineering	Renewable Energy, Materials, Coatings, Alternative fuels, Mechanical Engineering
52	Dr. M. Revathi	Chemistry	Electrochemistry & Water Treatment Technology
53	Dr. P. Vijayalakshmi	Electronics and Communication Engineering	Underwater Communication and Networking, Machine Learning
54	Dr. B. Prakash	Biotechnology	Animal Biotechnology and Medical Biotechnology
55	Dr. M. Suganthi	Biotechnology	Microbial biotechnology and Insect molecular biology
56	Dr. P. R. Kalyana Chakravarthi	Civil Engineering	Structural Engineering, Structural Health Monitoring
57	Dr. M. Komala	Pharmaceutical Sciences	Herbal formulation development
58	Dr. S. Ivo Romauld	Bio Engineering	Environmental and Marine Biotechnology
59	Dr. P. Brindha Devi	Bio Engineering	Drug Discovery and Development, Composite material, Environmental Biotechnology
60	Dr. A. Prema	Computer Science	Quantum Computing using AI techniques

I	LIST OF INDUSTRY AND INSTITUTION – CONSULTANCY CLIENTS
S. No	Name of the Industrial/Institution Clients
1	Future Industries, No.259, J. J. Street, Annai Sandhiya Nagar, Perungudi, Chennai
2	Armats Biotek Training and Research Institute 1/3 First Floor Manthoppu 3rd Street Maduvinkarai, Guindy, Chennai
3	NikMed Medical Technologies, No.9, A Block, F1, Narayana Nagar 1st street, Menambedu, Ambattur, Chennai
4	Infra Design Consultants, Office 'B', 1st Floor, Mamanjee Center, S-7A, Thiru-Vi-Ka Industrial Estate, Guindy, Chennai
5	Indus Seafarers Academy, Mangadu Main Road, Manali Saravana Nagar, Poonamallee, Chennai
6	Jobstick Technologies, 6/545, 2nd Extension, Kovur, Chennai
7	Rejuvmax Life Sciences, 32/14, Vinobaji Nagar, 6th Street, Hasthinapuram, Chennai
8	Remedium Laboratories Private Limited, H No. 5-5-35/69/A, Prashanti Nagar, Hyderabad, Telangana
9	Helan Enterpsises, 91, P.V. Vaithiyalingam Road, Zamin Pallavaram, Chennai
10	Innovscape Technology Private Limited, 1091, Tower 1, Prestige White Meadow. Whitefield, Bengalaru
11	Global Association for Green Energy Technological Skills (GAGETS), 168 A, 15th Street, Shankar Nagar, Pammal, Chennai
12	Avigen Biotech Private Limited, 7 First Floor, First main road, New colony Chrompet, Chennai
13	Mano Scientific Instruments, Ramapuram, Chennai
14	Balaji Seaman Training Institute, Chennai
15	ABE Semiconductor Designs Tamarai Tech Park, Thiru Vi Ka Industrial Estate, Inner Ring Road, Guindy, Chennai

L	IST OF INDUSTRY AND INSTITUTION – CONSULTANCY CLIENTS
S. No	Name of the Industrial/Institution Clients
16	CMSSWIFT Pvt. Ltd 1/38, Bharathiyar St, Moovarasampet, Bharathiyar Nagar, Madipakkam, Chennai
17	SLP IT Services, No. 15, 2nd Cross Street, Jayalakshmi Nagar, Thirumullaivayal, Chennai
18	Bharath Institute of Higher Education & Research, Chennai
19	S.A. Engineering College, Chennai
20	Dr. NRS Govt Ayurvedic College, Vijayawada
21	INR Technologies , No18/6, Veerapandi Nagar Ist Street, Choolaimedu, Chennai
22	University of Madras, Chennai
23	InLead Management Service, 93/26, Kalaignar Street, Indra Nagar, Pattur, Chennai
24	Sakthi Steel Industries Ltd, 18/26, 2nd Street, Loganathan Nagar, Choolamedu, Chennai
25	SCSVMV Deemed University, Kanchipuram, Tamilnadu
26	Lets Make Solutions Simple Private Limited, 27 Haridaspuram, Main Road, Chitlapakkam, Chennai
27	Esperer Engineering Services, 25/11, First Cross Street, New Colony, Chrompet, Chennai
28	Marina Labs, 14 Kavya Gardens, N. T. Patel Road, Nerkundram, Chennai
29	Metallurgical Testing Services, Lakshmi Nagar Porur, Chennai
30	Yaso Enterprise, 191, Ottiyambakkam Main Road, Sithalapakkam, Chennai

I	LIST OF INDUSTRY AND INSTITUTION – CONSULTANCY CLIENTS
S. No	Name of the Industrial/Institution Clients
31	The Standard Fireworks Rajaratnam College for Women, Sivakasi, Tamil
32	Aranya Biosciences Pvt Ltd, Siruseri Village, SIPCOT-IT Park Inside, Old Mahabalipuram Road, Navalur Chennai
33	Bioneemtec India Pvt Ltd, Biotech park for women, Third Main Road, Siruseri, Tamil Nadu, Chennai
34	VEL Sakthi Engineering Works, 162, Krishna Nagar Main Road, Krishna Nagar, Nerkundram, Chennai
35	Envirogeo Consultants Pvt Ltd, Pennagaram, Dharmapuri, Tamil Nadu
36	Vetri Constructions, No. 5 Polichalur Main Road, Pammal, Chennai
37	CJ Builders, No. 7 Thulakathamman Kovil Main Road, Pallikaranai, Chennai
38	Chikkanna Govt Arts College, Tirupur, Tamil Nadu
39	SSN College of Engineering, Kalavakkam, Chennai
40	Revive Formulations India Private Limited, No. 76/3 Perumal Nagar, Agasampattu Village, Vanoor, Tamil Nadu
41	Anna University, Chennai
42	SI Tech Solution, Vels Incubation Centre, PV Vaithiyalingam Rd, Krishnasamy Salai, Velan Nagar, Krishnapuram, Pallavaram, Chennai
43	Electrochem Technologies India Private Limited, Ambattur Industrial Estate, Chennai
44	Biomiicron Pharma India Private Limited, No. 18, Dr. Ambedkar Road, Kodambakkam, Chennai
45	Areete Life Sciences Pvt Ltd, Kayarambedu, Guduvancherry, Chennai

LIST OF INDUSTRY AND INSTITUTION – CONSULTANCY CLIENTS S. No Name of the Industrial/Institution Clients 46 Green Projects, No. 17 A, 1st Floor, Murphydoss Road, Ayodhaya Colony, 1st Street, Seethapathi Nagar, Velachery, Chennai 47 AMET University, Chennai 48 ARIISTA Solutions, 1st Floor, Old No: 17, New No: 39, Thambaiah Road Extension. West Mambalam, Chennai 49 SRM Institute of Science & Technology, Kattankulathur, Chennai 50 MBI Metal Alloys Private Limited, Sidco Industrial Estate, Chennai 51 Indian Institute of Madras (IIT), Chennai 52 Rajalakshmi Engineering College, Chennai 53 Arulmani Poultry Farm, Namakkal 54 Center for Nanoscience and Nanotechnology, Pondichery University Sri Venkat Enterpsise, No. 239 Sri Renganathapuram Colony, Bharatiyar Nagar, 55 Nandampakkam Chennai Green Process Technology, No. 3 Bujango Roa Street, Ist Cross St, Chromepet, 56 Chennai 57 SRM Dental College, Ramapuram, Chennai Mahathi Biotech, No. 4/6 Kalachathamman Koil Street, Michael Garden, 58 Ramapuram, Chennai 59 Sri Ramachandra Institute of Higher Education and Research, Chennai 60 Tesova Impex, No. 5, Seetha Nagar, 1st Street, Nungabakkam, Chennai

	LIST OF INDUSTRY AND INSTITUTION – CONSULTANCY CLIENTS
S. No	Name of the Industrial/Institution Clients
61	Govt. Arts College - Trichy
62	KPR Institute of Engineering and Technology, Coimbatore
63	Madras, Christian College, Chennai
64	Evergreen Technologies, No. 5/1 Pillaiyar Koil Street, ESSA Pallavaram, Chennai
65	Govt. Model Science College Jabalpur, Madhya Pradesh
66	Bright & Power. No. 17/1 New Colony, 2nd Main Road, Alwarthirunagar, Chennai
67	Dragon Express Freight Pvt Ltd, Golden Enclave Towers, 5th Floor, No. 184, Ponnamalle High Road, Kilpauk, Chennai
68	SS Ryders India Private Limited, No. 108/111A, NPM Complex, Bangalore Road, Irrungattukottai, Chennai
69	Manpower Resources India Private Limited, No. 426/2260, 3rd Floor, N. B. Tower, Nayapali, Bhubaneswar, Odisha
70	J. J. Travels, No.16 & 17, Classic Enclave, Phase -3, Chelekere Hennur Cross, Bangalore
71	Annamalai University, Chidabaram, Tamil Nadu
72	Ayngaran Agency, Tiruvalluvar, Tamil Nadu
73	Hitech Industrial Fans & Systems, 1/393 4th Street Karthikeyapuram, Chennai
74	J S Logistics, No. 55, Chennai-Bangalore Highway, Thandalam, Kanchipuram
75	Dina Color Labs, No. 53/1, CP Ramaswamy Iyer Rd, Abiramapuram, Chennai

	LIST OF INDUSTRY AND INSTITUTION – CONSULTANCY CLIENTS
S. No	Name of the Industrial/Institution Clients
76	Al Hudaibiya, Dubai
77	Ryan Global International, Sriperumbdur, Chennai
78	Arab Desert Rose Trading
79	Axon Drugs Pvt. Ltd, Santhosh Nagar, Korattur North, Chennai
80	SMR Builders
81	Cholamandalam Investment and Finance Company, NSC Bose Road, Parry's Corner, George Town, Chennai
82	Jayasree Reva Phoenix Metrology Pvt. Ltd, Rajarajeswari Nagar, Madipakkam, Chennai
83	Reva Phoenix Engineers & Consultations India Private Limited New Kubera Nagar, Madipakkam, Chennai
84	Tamilnadu Steel Tubes Ltd, Wheat Croft Rd, above Astra Hearing, Seetha Nagar, Nungambakkam, Chennai
85	Dragon Express Private Limited
86	TSV Global Solutions Private Limited
87	Symbiotic sciences Plot No.575,Pace City-II,Sec-37,Gurgaon, Haryana
88	Lux Flavors, Kunrathur High Road, Gerugambakkam, Chennai
89	Elbound Systems Private Limited, Iyyapanthangal, Chennai
90	Calibsoft Technologies, Private Limited India

LIST OF INDUSTRY AND INSTITUTION – CONSULTANCY CLIENTS Name of the Industrial/Institution Clients S. No BS Abdul Rahman Crescent Institute of Science and Technology, Chennai 91 Dr. JRK's Research & Pharmaceuticals Private Limited 92 93 C L Baid Metha College of Pharmacy, Chennai 94 National Institute of Ocean Technology, Chennai 95 Auxilium College, Vellore, Tamil Nadu Madurai Kamaraj University, Madurai 96 97 Hindustan Institute of Technology & Science, Chennai Sri Venkateswara College of Engineering, Chennai 98 99 Indian Institute of Information Technology, Design and Manufacturing Kancheepuram, Tamil Nadu 100 Thai Moogambigai Dental College, Chennai 101 Sathyabama Institute of Science & Technology, Chennai 102 Vel Tech Insitute of Science and Technology, Avadi, Chennai 103 Mepco Schlenk Engineering. College, Sivakasi, Tamil Nadu 104 NTECL - VTPP, Vellivoyal Chavadi, Kuruvimedu, Tamil Nadu Sri Krishnadevaraya University, Andhra Pradesh 105

LIST OF INDUSTRY AND INSTITUTION – CONSULTANCY CLIENTS S. No Name of the Industrial/Institution Clients 106 National Centre for Combustion Research and Development -IIT Madras, Chennai Nuray Chemicals, Kakkalur, Thiruvallur, Tamil Nadu 107 109 Dr. MGR Educational and Research Institution, Chennai 110 Stella Maris College, Chennai Sarah Tucker College, Tirunelveli 111 Aarupadai Veedu Institute of Technology, Kancheepuram, Tamil Nadu 112 113 Dhanalakshmi College of Engineering, Chennai Sree Sastha Institute of Engineering and Technology, Chennao 114 A.M. Jain College, Chennai 115 Manushyaa Blossom Private Limited, Puducherry 116 India Pistons Ltd, Perambur, Chennai 117 118 Teja Technologies, Chennai 119 CADDAM Technologies Pvt.Limited, Chennai 120 Active Char Product PVT LTD, Chennai

LIST OF INDUSTRY AND INSTITUTION – CONSULTANCY CLIENTS Name of the Industrial/Institution Clients S. No Kerry Indev Group of Companies, Chennai 121 Alagappa University, Karaikudi 122 123 Kalasalingam University, Madurai 124 Novitium Labs Private Limited Nikmed Medical Technologies, Chennai 125 Interlogicx Embedded Systems Private Limited, Pondicherry 126 Nexus Castles, Chennai. 127 HWASKIN Automotive India Private Limited, Chennai 128 Metal Electroplater, Thirumudivakkam, Chennai 129 Mother Theresa Post Graduate and Research Institute of Health Sciences, 130 Puducherry

DETAILS OF AVAILABLE FACILITIES				
S. No	Name of the Equipment	Centre/Department/School	Applications	
1	Field Emission Scanning Electron Microscope with Energy Dispersive X-Ray Spectrometer	Central Instrumentation Laboratory (CIL)	Morphological StudiesElemental Analysis	
2	Confocal Raman Microscope Imaging/ Spectrometer	Central Instrumentation Laboratory (CIL)	 Hazardous material identification Drug detection, Food Analysis Crystallinity and Chemical Analysis 	
3	Atomic Force Microscope	Central Instrumentation Laboratory (CIL)	➤ Study the structure and mechanical properties of cells, tissues, viruses and microorganism ➤ Study the electrically conductive and insulating, transparent and opaque, soft and stiff materials	
4	Dynamic Light Scattering (DLS)/ Zeta Potential Analyzer	Central Instrumentation Laboratory (CIL)	➤ Identification of Particle Size, Complex fluids, protein-small molecule interactions	
5	BET Surface Area Analyzer	Central Instrumentation Laboratory (CIL)	Measure the surface area, pore volume and pore size of solid materials and powders	
6	Thermogravimetry Analyzer (TGA)	Central Instrumentation Laboratory (CIL)	➤ Compositional analysis ➤ Thermal stability ➤ Oxidation and combustion research	
7	Differential Scanning Calorimeter (DSC)	Central Instrumentation Laboratory (CIL)	➤ Thermal properties of materials, such as polymers and plastics ➤ Analyze drug-polymer interactions	

DETAILS OF AVAILABLE FACILITIES					
S. No	Name of the Equipment	Centre/Department/School	Applications		
8	Powder X-Ray Diffractometer (XRD)	Central Instrumentation Laboratory (CIL)	 Identify crystalline phases Analyze pharmaceutical drug samples Determine unit cell dimensions and measure sample purity 		
9	Attenuated Total Reflectance Fourier Transform Infrared Spectrometer	Central Instrumentation Laboratory (CIL)	 To detect adulteration in food products Identify the polymeric composition of packaging materials Identify chemical compounds, study molecular structures, and monitor chemical reactions 		
10	Real Time Polymerase Chain Reaction	Central Instrumentation Laboratory (CIL)	 Gene expression analysis, mutation detection, Detection and quantification of pathogens Monitoring of microbial degradation 		
11	Electrochemical workstation/ CH Analyzer	Central Instrumentation Laboratory (CIL)	 Analyze batteries for charge and discharge efficiency & capacity Electroplating and electrodeposition Corrosion studies 		

	DETAILS OF AVAILABLE FACILITIES					
S. No	Name of the Equipment	Centre/Department/School	Applications			
12	UV-Visible Spectrophotometer	Central Instrumentation Laboratory (CIL)	 Quantitative Analysis in Chemistry, Biology, and Pharmaceuticals Purity testing, Concentration Determination, and Kinetic Studies 			
13	High Performance Liquid Chromatography (HPLC)	Pharmaceutical Sciences	Pharmaceutical, Environmental, and Biochemical Research for analyzing compounds such as Drugs, Proteins, and Contaminants.			
14	Gas Chromatography (GC)	Pharmaceutical Sciences	 Both in Qualitative and Quantitative Analyses Pharmaceuticals, Environmental and Food Sample Analysis 			
15	Glove Box	Centre for Energy and Alternative Fuels	 ➢ Glove boxes protect workers from hazardous materials, chemicals, and other materials that are sensitive to air or water vapor ➢ Pharmaceutical and Forensics Applications 			
16	Battery Tester	Centre for Energy and Alternative Fuels	 ➤ Used as research machine, as cell positive /cathode pole material, battery cycle life testing ➤ Battery testing system for Li-ion cells, LIPB, Ni-MH cells, Ni-Cd cells 			

CENTRAL INSTRUMENTATION LABORATORY (CIL)		
Name of the facility	Year of establishment	
Central Research Facility	2017	

VISTAS has established a Central Instrumentation Lab (CIL) equipped with highly sophisticated equipment such as

- ➤ BET Surface Area Analyser
- ➤ Confocal Raman Microscope Imaging/Spectrometer
- ➤ Differential Scanning Calorimeter
- ➤ Atomic Force Microscope
- ➤ Field Emission Scanning Electron Microscope with Energy Dispersive X-Ray Spectrometer
- ➤ UV-VIS Spectrophotometer
- ➤ Attenuated Total Reflectance Fourier Transform Infrared Spectrometer
- ➤ Thermogravimetry/Differential Scanning Calorimeter
- Dynamic Light Scattering (DLS)/Zeta Potential Analyzer
- Powder X-Ray Diffractometer
- ➤ Real Time Polymerase Chain Reaction
- > Electrochemical workstation
- ➤ High Performance Thin Layer Chromatography



BET Surface Area Analyzer



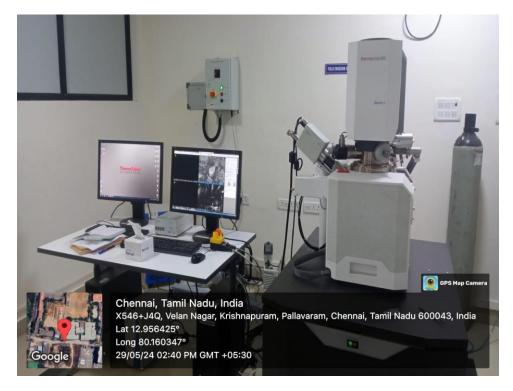
Confocal Raman Spectrophotometer



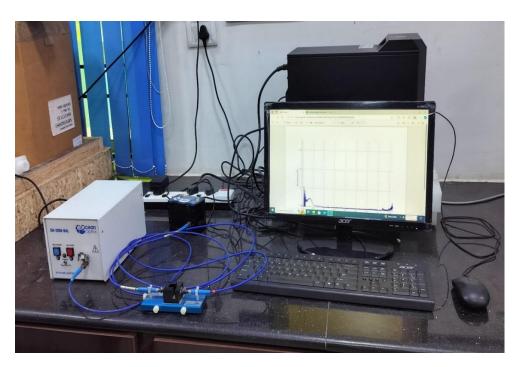
Differential Scanning Calorimeter



Atomic Force Microscope



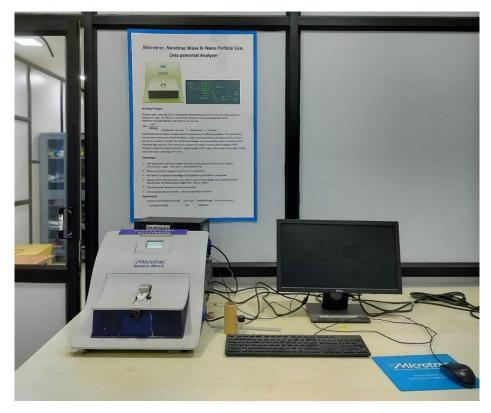
Field Emission Scanning Electron Microscope with Energy Dispersive X-Ray Spectrometer



UV-Visible Spectrophotometer



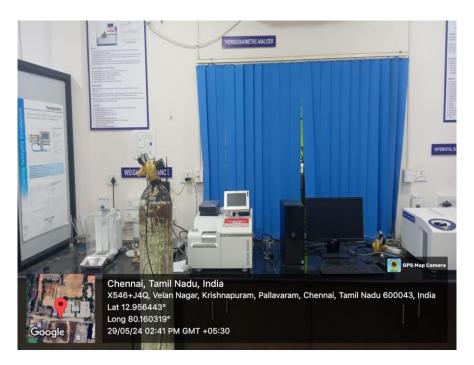
Attenuated Total Reflectance/Fourier Transform Infrared Spectrophotometer



Dynamic Light Scattering (DLS)/Zeta Potential Analyzer



Powder X-Ray Diffractometer

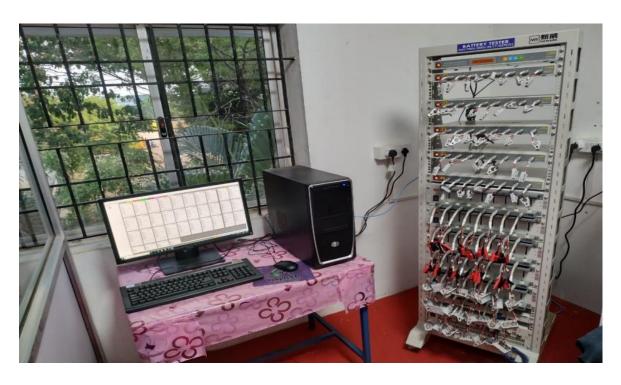


Thermogravimetric Analyzer and Differential Scanning Calorimeter

Centre for Energy and Alternative Fuels



Glove Box



Battery Tester (88 Channels)



 $UV-Visible\ Spectrophotometer\ (Shimadzu)$



GEL DOC Scanner

30



IBM-Business Analytics Lab



Artificial Intelligence Lab

31



High-Performance Thin-Layer Chromatography (HPTLC)



Tabulate Punching Machine



Ship in Campus Module



Machinery and Equipment's of a Ship



Multimedia Research Lab with 2D Animation



Animation Lab Setup with 2D Animation

LIST OF THE STRUCTURED TRAINING CUM CAPACITY BUILDING PROGRAMME									
S.No	Academic Year	Name of the Workshop / Seminar	Resource Person	Number of Participants	Date	School			
1	2023-2024	Consultant Development Training	Ms. Swati Pathak, Head Strategy and Portfolio, Abbott Healthcare Private Ltd, Mumbai	75	09.02.24	School of Pharmaceutical Sciences			
2	2023-2024	Effective Consulting Techniques	Mr. M. Vishwanath, Associate Director, Sai Life Sciences Limited, Hyderabad	60	20.09.23	School of Life Sciences (Biotechnology & Microbiology)			
3	2023-2024	Consultancy Skills Mastery Program	Ms. Roli Shukla, Associate Vice President, Damco Solutions, Chennai	80	07.08.23	School of Engineering (CSE & ECE)			
4	2022-2023	Generic Product Development for Global Pharmaceutical Industry	Dr. R. Rajaguru Senior Scientist Department of Formulation Research Development Medreich Private Ltd, Bengalaru	90	26.11.22	School of Pharmaceutical Sciences			
5	2022-2023	Building Successful Consultant Relationships	Dr. M. Sasikala, Professor & Director, Centre for Medical Electronics, Anna University, Chennai	75	07.11.22	School of Life Sciences (Biochemistry & Bioinformatics)			
6	2022-2023	Consulting Excellence: Tools and Best Practices	Dr. P. Balamurugan Senior Manager Industry Immersion L&T EduTech, Chennai	80	09.08.22	School of Engineering (Civil & Biotechnology)			
7	2022-2023	Strategic Consulting Skills	Ms. Reecha Goel, Global Strategy and Sustainability Leader, IBM Consulting	60	31.03.22	School of Computing Sciences			
8	2021-2022	Consultancy Skills for Business Analytics – Industry Perspective	Mr. J. Balasubramanian Head, Business Analytics, Ashok Leyland, Chennai	55	03.01.22	School of Management Studies			
9	2021-2022	Innovations and Applications of Chemical Sciences in Challenging COVID Pandemic	Dr. CH. Samasivarao Consulting Ferroalloy Technologist, Andhra Pradesh, India	45	09.08.21	School of Basic Sciences			
10	2020-2021	Consultant Training: From Fundamentals to Expertise	Mr. T.S.I. Sakthi Siva Kumar Senior Manager, Training & Development, TTK Healthcare Ltd. Chennai, Tamil Nadu, India.	70	05.02.21	School of Life Sciences (Biotechnology & Microbiology)			

List of the Structured Training cum Capacity Building Programme									
S.No	Academic Year	Name of the Workshop / Seminar	Resource Person	Number of Participants	Date	School			
11	2020-2021	Materials and Commercial Aspects of Solar Photovoltaic Systems	Dr. K. Jayadheepan Assistant Professor (Research) School of Electric and Electronics Engineering Sastra University Thanjavur	52	27.01.21	School of Basic Sciences			
12	2020-2021	Mastering the Art of Consultancy - Cyber Security Laws and its Legal Implications	Mr. A. Arulsagai Ramanathan Founder/CEO LexHawk Consulting Private Limited Coimbatore	65	18.09.20	School of Computing Sciences			
13	2019-2020	Design Thinking, Critical Thinking and Innovation Design	Dr. S. Geeth, User Interface Architect, Yeeyes Circuit Solutions, Bangalore	80	05.03.20	School of Engineering (CSE & ECE)			
14	2019-2020	Developing Consultant Expertise	Mr. M. Arumugam, Head – Logistics & Supply Chain East West Manufacturing Pvt. Ltd, Chennai	73	12.09.19	School of Management Studies			
15	2019-2020	Consultancy Best Practices and Case Studies	Mrs. Madhuri Pawar, Head Analytical QA, Wockhardt Biotech Park, Aurangabad	60	07.08.19	School of Pharmaceutical Sciences			
16	2018-2019	The Consultant's Toolkit: Essential Skills and Strategies	Mr. J Vijay Rathan Lingaa, Techno-Legal Advisor, Centre for Intellectual Asset Protection ASVRL Private Limited, Chennai	45	11.02.19	School of Basic Sciences			
17	2018-2019	Ethical Hacking & Block Chain Management	Mr. Dinesh Paranthagan CEO & Founder Hackup Technology, Coimbatore	74	29.01.19	School of Engineering (CSE & ECE)			
18	2018-2019	Scope of CAD Tools in Automotive Component Design	Dr. Khalid Abbasi, Professor, Department of Mechanical Engineering, Amity University, Lucknow	45	14.09.18	School of Engineering (Mechanical & Automobile)			
19	2018-2019	Innovation, Product Development, and Commercialization in Healthcare Sector	Dr. C. Sheela Sasikumar Director Clinical Research SS Health Care, Chennai	75	24.08.18	School of Management Studies			
20	2018-2019	Elevate Your Consultancy: Advanced Training and Development	Er. M. Rajasekaran, Licensed Building Surveyor, Vinay Construction and. Interiors, Namakkal	60	06.08.18	School of Engineering (Civil & Biotechnology)			



Schools of Pharmaceutical Sciences

Welcomes you all to the One Day Training Programme on

Consultant Development Training

Date: 09.02.2024, Venue: Lecture Theatre (Dr MGR Block), Time: 10.00 AM



Resource Person

Ms. Swati Pathak

Head Strategy and Portfolio, **Abbott Healthcare Private Ltd** Mumbai

Dr. Ishari K. Ganesh

Founder - Chancellor, VISTAS

Dr.A.Jothi Murugan

Pro Chancellor (P&D) **VISTAS**

Dr. S. Sriman Narayanan

Vice Chancellor VISTAS

Dr. Arthi Ganesh

Pro Chancellor Academics, VISTAS

Dr. M. Bhaskaran

Pro Vice Chancellor

Dr. Preethaa Ganesh

Vice President Vels Group of Institutions

Dr. P. Saravanan

Registrar VISTAS

Convenor

Dr. P. Shanmugasundaram

Dean, School of Pharmaceutical Sciences

Co-Convenors

Dr. C. Ronald Darwin

Professor & Head, **Department of Pharmacology**

Dr. K. Karthickeyan

Professor & Head, **Department of Pharmacy Practice**

Dr.T.S.Shanmugarajan

Professor & Head, **Department of Pharmaceutics**

Dr. Malarkodi Velraj

Professor & Head, **Department of Pharmacognosy**

Dr. M. Sumithra

Associate Professor & Head, **Department of Pharmaceutical Chemistry & Analysis**



Marching Beyond 30 Years Successfully INSTITUTION WITH UGC 12B STATUS

Schools of Life Sciences Department of Microbiology

Department of Biotechnology

Welcomes you all to the One Day Seminar on

Effective Consulting Techniques

Date: 20.09.2023, Venue: APJ Adbdul Kalam Conference Hall, Time: 10.00 AM



Resource Person

Mr. M. Vishwanath

Associate Director, Sai Life Sciences Limited, Hyderabad

Dr. Ishari K. Ganesh

Founder - Chancellor, VISTAS

Dr.A.Jothi Murugan Pro Chancellor (P&D)

VISTAS

Dr. S. Sriman Narayanan

Vice Chancellor VISTAS

Dr. Arthi Ganesh

Pro Chancellor Academics, VISTAS

Dr. M. Bhaskaran

Pro Vice Chancellor VISTAS

Dr. Preethaa Ganesh

Vice President Vels Group of Institutions

Dr. P. Saravanan

Registrar VISTAS

Convenors

Dr. A. K. Kathireshan

Director, School of Life Sciences

Dr. B. Prakash

Head, Department of Biotechnology

Dr. G. Gayathri

Associate Professor, Microbiology, Associate Professor, Microbiology, VISTAS

Dr. K. Ashok Kumar

Associate Professor. Department of Biotechnology

Dr. Suresh Dhanaraj

VISTAS

Dr. M. Suganthi

Assistant Professor, Department of Biotechnology



ACCREDITED BY NAAC WITH 'A' GRADE

Marching Beyond 30 Years Successfully
INSTITUTION WITH UGC 12B STATUS

Schools of Engineering Department of Computer Science & Engineering & Department of Electronic Communication Engineering

Welcomes you all to the One Day Seminar

Consultancy Skills Mastery Program

Date: 07.08.2023, Venue: APJ Adbdul Kalam Conference Hall, Time: 10.00 AM



Resource Person Ms. Roli Shukla

Associate Vice President, Damco Solutions, Chennai

Dr. Ishari K. Ganesh

Founder - Chancellor, VISTAS

Dr.A.Jothi MuruganPro Chancellor (P&D)

Pro Chancellor (P&D)
VISTAS

Dr. S. Sriman Narayanan

Vice Chancellor VISTAS

Dr. Arthi Ganesh

Pro Chancellor Academics, VISTAS

Dr. M. Bhaskaran

Pro Vice Chancellor VISTAS

Dr. Preethaa Ganesh

Vice President
Vels Group of Institutions

Dr. P. Saravanan

Registrar VISTAS

Convenors

Dr. C. Arun

Dean, School of Engineering

Dr. V. Rajendran

Dr. S. Arun

Professor, Director, IQAC

Dr. S. Jerritta

Professor and Director ECE, VISTAS Professor and Head, ECE, VISTAS

Dr. K. Kalaivani

Head of the Department - CSE

Dr. M. Monisha

Assistant Professor, ECE, VISTAS





Welcomes you all to the Seminar on

Generic Product Development for Global Pharmaceutical Industry

Date: 26.11.2022, Venue: Lecture Theatre (Dr MGR Block), Time: 10.30 AM



Resource Person

Dr. R. Rajaguru

Senior Scientist
Department of Formulation Research
Development
Medreich Private Ltd, Bengalaru

Dr. Ishari K. Ganesh
Founder - Chancellor, VISTAS

Dr.A.Jothi Murugan
Pro Chancellor (P&D)
VISTAS

Dr. S. Sriman Narayanan
Vice Chancellor
VISTAS

Dr. Arthi Ganesh
Pro Chancellor
Academics, VISTAS

Dr. M. Bhaskaran
Pro Vice Chancellor
VISTAS

Dr. Preethaa Ganesh Vice President Vels Group of Institutions

Dr. P. Saravanan Registrar VISTAS

Convenor

Dr. P. Shanmugasundaram

Dean, School of Pharmaceutical Sciences

Co-Convenors

Dr. C. Ronald Darwin
Professor & Head,
Department of Pharmacology

Dr. K. Karthickeyan
Professor & Head,
Department of Pharmacy Practice

Dr.T.S.Shanmugarajan
Professor & Head,
Department of Pharmaceutics

Dr. Malarkodi Velraj

Professor & Head,
Department of Pharmacognosy

Dr. M. Sumithra

Associate Professor & Head,
Department of Pharmaceutical
Chemistry & Analysis



PALLAVARAM - CHENNAI
ACCREDITED BY NAAC WITH 'A' GRADE
Marching Beyond 30 Years Successfully
INSTITUTION WITH UGC 12B STATUS

Schools of Life Sciences
Department of Biochemistry
&
Department of Bioinformatics

Welcomes you all to the
One Day Training Programme on

Building Successful Consultant Relationships

Date: 07.11.2022, Venue: Pharmacy Conference Hall, Time: 10.00 AM



Resource Person

Dr. M. Sasikala

Professor & Director, Centre for Medical Electronics, Anna University, Chennai

Dr. Ishari K. Ganesh Founder - Chancellor, VISTAS

Dr.A.Jothi Murugan
Pro Chancellor (P&D)
VISTAS

VISTAS

Dr. S. Sriman Narayanan Vice Chancellor VISTAS Dr. Arthi Ganesh
Pro Chancellor

Academics, VISTAS

Dr. M. Bhaskaran
Pro Vice Chancellor
VISTAS

Dr. Preethaa Ganesh Vice President Vels Group of Institutions

Dr. P. Saravanan

Registra VISTAS

Convenor
Dr. A. K. Kathiresan
Director, School of Life Sciences

Co-Convenors

Dr. S. Radha Mahendran
Professor & Head,
Department of Bioinformatics

Dr. R. Padmini
Associate Professor & Head,
Department of Biochemistry



Schools of Engineering Department of Civil Engineering & Department of B.Tech Biotechnology

Welcomes you all to the One Day Seminar on

Consulting Excellence: Tools and Best Practices

Date: 09.08.2022, Venue: VIBA Auditorium (Ratna Tata Block), Time: 10.00 AM



Resource Person

Dr. P. Balamurugan

Senior Manager Industry Immersion L&T EduTech, Chennai

Dr. Ishari K. Ganesh

Founder - Chancellor, VISTAS

Dr.A.Jothi Murugan Pro Chancellor (P&D)

VISTAS

Dr. S. Sriman Narayanan

Vice Chancellor **VISTAS**

Dr. Arthi Ganesh

Pro Chancellor Academics, VISTAS

Dr. Preethaa Ganesh

Vice President **Vels Group of Institutions**

Dr. P. Saravanan

Registrar VISTAS

Convenor

Dr. M. Chandrasekaran

Dean, School of Engineering

Co-Convenors

Dr. T. Ilango **Department of Civil Engineering**

Dr. P. Brinda Devi

Head,

Department of B.Tech Biotechnology



School of Computing Sciences

Welcomes you all to the
One Day Training Programme on

Strategic Consulting Skills

Date: 31.03.2022, Venue: Lecture Theatre (Dr MGR Block), Time: 10.00 AM



Resource Person Ms. Reecha Goel

Global Strategy and Sustainability Leader, IBM Consulting, New Delhi

Dr. Ishari K. Ganesh

Founder - Chancellor, VISTAS

Dr.A.Jothi Murugan Pro Chancellor (P&D) VISTAS Dr. Arthi Ganesh
Pro Chancellor
Academics, VISTAS

Dr. Preethaa Ganesh Vice President Vels Group of Institutions

Dr. S. Sriman Narayanan

Vice Chancellor VISTAS

Dr. P. Saravanan

Registrar VISTAS

Convenor

Dr. P. Magesh Kumar

Director, School of Computing Sciences

Co-Convenors

Dr. R. Priya Anand

Professor & Head

Department of Computer Applications

Dr. P. Sujatha

Professor & Head

Department of Information Technology

Dr. S. Perumal

Professor & Head

Department of Computer Science





INSTITUTION WITH UGC 12B STATUS

Welcomes you all to the One Day Seminar on

Consultancy Skills for Business Analytics - Industry Perspective

Date: 03.01.2022, Venue: VIBA Auditorium, Time: 10.00 AM



Resource Person

Mr. J. Balasubramanian

Head, Business Analytics, Ashok Leyland, Chennai

Dr. Ishari K. Ganesh

Founder - Chancellor, VISTAS

Dr.A.Jothi Murugan
Pro Chancellor (P&D)
VISTAS

Dr. S. Sriman Narayanan

Vice Chancellor VISTAS Dr. Arthi Ganesh

Pro Chancellor Academics, VISTAS

Dr. P. Saravanan

Registrar VISTAS

Convenor

Dr. P. R. Ramakrishnan

Dean, School of Management Studies

Co-Convenors

Dr. P. G. Thirumagal

Associate Professor & Head Department of Business Analytics

Dr. V. Krishna Priya

Assistant Professor School of Management Studies

Dr. K. Chellamma

Assistant Professor School of Management Studies







School of Basic Sciences

Welcomes you all to the Training Programme on

Innovations and Applications of Chemical Sciences in Challenging COVID Pandemic

Date: 09.08.2021, Venue: VIBA Auditorium, Time: 10.00 AM



Resource Person

Dr. CH. Samasivarao

Consulting Ferroalloy Technologist, Andhra Pradesh, India

Dr. Ishari K. Ganesh

Founder - Chancellor, VISTAS

Dr.A.Jothi Murugan

Pro Chancellor (P&D)
VISTAS

Dr. S. Sriman Narayanan

Vice Chancellor VISTAS

Dr. Arthi Ganesh

Pro Chancellor Academics, VISTAS

Dr. P. Saravanan

Registrar VISTAS

Convenor

Dr. R. A. Kalaivani

Director, School of Basic Sciences

Co-Convenors

Dr. G. Nithya

Associate Professor & Head Department of Chemistry Dr. T. Somanathan

Associate Professor
Department of Chemistry



Schools of Life Sciences

Department of Biotechnology

&

Department of Microbiology

Welcomes you all to the Seminar on

Consultant Training: From Fundamentals to Expertise

Date: 05.02.2021, Google Meet Link, Time: 03.00 PM



Resource Person

Mr. T.S.I. Sakthi Siva Kumar

Senior Manager
Training & Development,
TTK Healthcare Ltd. Chennai,
Tamil Nadu, India

Dr. Ishari K. Ganesh

Founder - Chancellor, VISTAS

Dr.A.Jothi Murugan

Pro Chancellor (P&D)
VISTAS

Dr. S. Sriman Narayanan

Vice Chancellor VISTAS

Dr. Arthi Ganesh

Pro Chancellor Academics, VISTAS

Dr. P. Saravanan

Registrar VISTAS

Convenors

Dr. A. K. Kathireshan

Professor & Head

Department of Microbiology

Dr. B. Prakash

Associate Professor & Head
Department of Biotechnology



Schools of Basic Sciences

Welcomes you all to the Seminar on

Materials and Commercial Aspects of Solar Photovoltaic Systems

Date: 27.01.2021, https://meet.google.com/zam-dobh-qma, Time: 03.00 PM



Resource Person

Dr. K. Jayadheepan Assistant Professor (Research) School of Electric and Electronics Engineering Sastra University, Thanjavur

Dr. Ishari K. Ganesh
Founder - Chancellor, VISTAS

Dr.A.Jothi Murugan
Pro Chancellor (P&D)
VISTAS

Dr. S. Sriman Narayanan
Vice Chancellor

VICE Chancellor VISTAS Dr. Arthi Ganesh

Pro Chancellor Academics, VISTAS

Dr. P. Saravanan

Registrar VISTAS

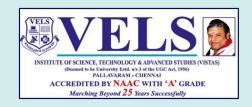
Convenors

Dr. R. A. Kalaivani

Director, School of Basic Sciences

Dr. S. Paul Raj

Assistant Professor & Head Department of Physics



Schools of Computing Sciences

Welcomes you all to the Seminar on

Mastering the Art of Consultancy - Cyber Security Laws and its Legal Implications

Date: 20.09.2020, https://meet.google.com/zam-dobh-qma, Time: 03.00 PM



Resource Person

Mr. A. Arulsagai

Founder/CEO LexHawk

Consulting Private Limited

Coimbatore

Dr. Ishari K. Ganesh

Founder - Chancellor, VISTAS

Dr.A.Jothi Murugan

Pro Chancellor (P&D)
VISTAS

Dr. S. Sriman Narayanan

Pro Vice Chancellor VISTAS

Dr. Arthi Ganesh Pro Chancellor Academics, VISTAS

Dr. A. R. Veeramani

Registrar VISTAS

Convenor

Dr. P. Magesh Kumar

Director, School of Computing Sciences

Co-Convenors

Dr. S. Prasanna

Professor & Head

Department of Computer Applications

Dr. C. Kamalakannan

Professor & Head

Department of Information Technology

Dr. S. Perumal

Professor & Head

Department of Computer Science



Schools of Engineering Department of Computer Science & Engineering & Department of Electronic Communication Engineering

Welcomes you all to the

Seminar on

Design Thinking, Critical Thinking and Innovation Design

Date: 05.03.2020, https://meet.google.com/xym-dabh-fpy, Time: 02.00 PM



Resource Person

Dr. S. Geetha

User Interface Architect, Yeeyes Circuit Solutions, Bangalore

Dr. Ishari K. Ganesh

Founder - Chancellor, VISTAS

Dr.A.Jothi Murugan

Pro Chancellor (P&D)
VISTAS

Dr. S. Sriman Narayanan

Pro Vice Chancellor VISTAS

Dr. Arthi Ganesh

Pro Chancellor Academics, VISTAS

Dr. A. R. Veeramani

Registrar VISTAS

Convenors

Dr. S. Arun

Dr. V. Rajendran

Professor, Director, IQAC

Dr. S. Jerritta

Professor and Director ECE, VISTAS Professor and Head, ECE, VISTAS

Dr. K. Kalaivani

Head of the Department - CSE

Dr. M. Monisha

Assistant Professor, ECE, VISTAS



School of Management Studies

Welcomes you all to the Seminar on

Developing Consultant Expertise

Date: 12.09.2019, Venue: Lecture Theatre, Time: 10.30 AM



Resource Person

Mr. M. Arumugam Head - Logistics & Supply Chain

East West Manufacturing Pvt.
Ltd,

Dr. Ishari K. Ganesh

Founder - Chancellor, VISTAS

Dr.A.Jothi Murugan

Pro Chancellor (P&D)
VISTAS

Dr. S. Sriman Narayanan

Pro Vice Chancellor VISTAS

Dr. Arthi Ganesh

Pro Chancellor Academics, VISTAS

Dr. A. R. Veeramani

Registrar VISTAS

Convenor

Dr. P. R. Ramakrishnan

Dean, School of Management Studies

Co-Convenors

Dr. P. G. Thirumagal

Associate Professor & Head Department of Business Analytics

Dr. V. Krishna Priya

Assistant Professor School of Management Studies

Dr. K. Chellamma

Assistant Professor School of Management Studies



School of Pharmaceutical Sciences

Welcomes you all to the Training Programme on

Consultancy Best Practices and Case Studies

Date: 07.08.2019, Venue: VIBA Auditorium, Time: 11.00 AM



Resource Person

Mrs. Madhuri Pawar Head Analytical QA, Wockhardt Biotech Park, Aurangabad

Dr. Ishari K. Ganesh

Founder - Chancellor, VISTAS

Dr.A.Jothi Murugan

Pro Chancellor (P&D)
VISTAS

Dr. S. Sriman Narayanan

Pro Vice Chancellor VISTAS

Dr. Arthi Ganesh Pro Chancellor

Academics, VISTAS

Dr. A. R. Veeramani

Registrar VISTAS

Convenor

Dr. P. Shanmugasundaram

Dean, School of Pharmaceutical Sciences

Dr. S. Jayalakshmi

Professor & Head, Department of Pharmacognosy

Dr. M. Sumithra

Associate Professor

Department of Pharmaceutical

Chemistry & Analysis



School of Basic Sciences

Welcomes you all to the Seminar on

The Consultant's Toolkit: Essential Skills and Strategies

Date: 11.02.2019, Venue: Lecture Theatre, Time: 10.00 AM



Resource Person

Mr. J Vijay Rathan Lingaa Techno-Legal Advisor, Centre for Intellectual Asset Protection ASVRL Private Limited, Chennai

Dr. Ishari K. Ganesh

Founder - Chancellor, VISTAS

Dr.A.Jothi Murugan
Pro Chancellor (P&D)
VISTAS

Dr. P. Swaminathan
Vice Chancellor
VISTAS

Dr. Arthi Ganesh
Pro Chancellor
Academics, VISTAS

Dr. A. R. Veeramani
Registrar
VISTAS

Convenor

Dr. R. A. Kalaivani

Director, School of Basic Sciences



Schools of Engineering Department of Computer Science & Engineering & Department of Electronic Communication Engineering

Welcomes you all to the Seminar on

Ethical Hacking & Block Chain Management

Date: 29.01.2019, Lecture Hall, Time: 3.00 PM



Resource Person

Mr. Dinesh Paranthagan
CEO & Founder
Hackup Technology, Coimbatore

Dr. Ishari K. Ganesh

Founder - Chancellor, VISTAS

Dr.A.Jothi Murugan

Pro Chancellor (P&D)
VISTAS

Dr. P. Swaminathan

Vice Chancellor VISTAS

Dr. Arthi Ganesh

Pro Chancellor Academics, VISTAS

Dr. A. R. Veeramani

Registrar VISTAS

Convenors

Dr. S. Arun

Professor, Director, IQAC

Dr. V. Rajendran

Professor and Director ECE, VISTAS

Dr. K. Kalaivani

Head of the Department - CSE

Dr. S. Jerritta

Professor and Head, ECE, VISTAS



Schools of Engineering Department of Mechanical Engineering & Department of Automobile Engineering

Welcomes you all to the Seminar on

Scope of CAD Tools in Automotive Component Design

Date: 14.09.2018, VIBA Auditorium, Time: 10.30 AM

Resource Person

Dr. Khalid Abbasi

Assistant Professor, Department of Mechanical Engineering, Amity University, Lucknow

Dr. Ishari K. Ganesh Founder - Chancellor, VISTAS

Dr.A.Jothi Murugan Pro Chancellor (P&D) VISTAS

Dr. P. Swaminathan
Vice Chancellor
VISTAS

Dr. Arthi Ganesh
Pro Chancellor
Academics, VISTAS

Dr. A. R. Veeramani
Registrar
VISTAS

Convenors

Dr. M. Chandrasekaran

Professor, Mechanical

Dr. C. Dhanasekar

Coordinator - Mechanical



School of Management Studies

Welcomes you all to the Seminar on

Innovation, Product Development, and Commercialization in Healthcare Sector

Date: 24.08.2018, VIBA Auditorium, Time: 11.00 AM



Person

Dr. C. Sheela Sasikumar

Director Clinical Research

SS Health Care, Chennai

Dr. Ishari K. Ganesh Founder -Chancellor, VISTAS

Dr.A.Jothi Murugan

Pro Chancellor (P&D)
VISTAS

Dr. Arthi Ganesh

Pro Chancellor Academics, VISTAS

Dr. P. Swaminathan

Vice Chancellor VISTAS

Dr. A. R. Veeramani

Registrar VISTAS

Convenors

Dr. P. G. Thirumagal

Associate Professor & Head

Department of Business Analytics

Dr. V. Krishna Priya

Assistant Professor School of Management Studies

Dr. K. Chellamma

Assistant Professor School of Management Studies



Schools of Engineering Department of Civil Engineering & Department of B.Tech Biotechnology

Welcomes you all to the Seminar on

Elevate Your Consultancy: Advanced Training and Development

Date: 06.08.2018, Lecture Hall, Time: 10.30 AM



Resource Person

Er. M. Rajasekaran

Licensed Building Surveyor, Vinay Construction and. Interiors, Namakkal

Dr. Ishari K. Ganesh

Founder - Chancellor, VISTAS

Dr.A.Jothi Murugan

Pro Chancellor (P&D)
VISTAS

Dr. P. Swaminathan

Vice Chancellor VISTAS

Dr. Arthi Ganesh

Pro Chancellor Academics, VISTAS

Dr. A. R. Veeramani

Registrar VISTAS

Convenor

Dr. M. Chandrasekaran
Director, School of Engineering

Co-Convenors

Dr. T. Ilango Head Department of Civil Engineering Dr. P. Brinda Devi

Head,
Department of B.Tech Biotechnology

Name of the Events: Consultant Development Training

Date of the Event : 09.02.2024

Organized by : School of Pharmaceutical Sciences

Guest Speaker : Ms. Swati Pathak, Head Strategy and Portfolio, Abbott Healthcare Private Ltd



Participation of Faculty and Students in Consultant Training Programme



Name of the Events : Effective Consulting Techniques

Date of the Event : 20.09.2023

Organized by : School of Life Sciences (Microbiology and Biotechnology)

Guest Speaker: Mr. M. Vishwanath, Associate Director, Sai Life Sciences Limited, Hyderabad



Participation of Faculty and Students in Effective Consulting Techniques



Name of the Events: Consultancy Skills Mastery Program

Date of the Event : 07.08.2023

Organized by : School of Engineering (CSE & ECE)

Guest Speaker: Ms. Roli Shukla, Associate Vice President, Damco Solutions, Chennai



Participation of Faculty and Students in Consultancy Skills Mastery Program



Name of the Events: Generic Product Development for Global Pharmaceutical

Industry

Date of the Event : 26.11.2022

Organized by : School of Pharmaceutical Sciences

Guest Speaker: Dr. R. Rajaguru Senior Scientist Department of Formulation Research Development Medreich Private Ltd, Bengalaru



Participation of Faculty and Students in Generic Product Development for Global Pharmaceutical Industry



Name of the Events: Building Successful Consultant Relationships

Date of the Event : 07.11.2022

Organized by : School of Life Sciences (Biochemistry & Bioinformatics)

Guest Speaker: Dr. M. Sasikala, Professor, Centre for Medical Electronics, Anna University, Chennai



Participation of Faculty and Students in Building Successful Consultant Relationships



Name of the Events: Consulting Excellence: Tools and Best Practices

Date of the Event : 09.08.2022

Organized by : School of Engineering (Civil & Biotechnology)

Guest: Dr. P. Balamurugan Senior Manager Industry Immersion, L&T EduTech, Chennai



Participation of Faculty and Students in Consulting Excellence: Tools and Best Practices



Name of the Events: Strategic Consulting Skills

Date of the Event : 31.03.2022

Organized by : School of Computing Sciences

Guest Speaker: Ms. Reecha Goel, Global Strategy and Sustainability Leader, IBM Consulting



Participation of Faculty and Students in Strategic Consulting Skills



Name of the Events: Consultancy Skills for Business Analytics – Industry Perspective

Date of the Event : 03.01.2022

Organized by : School of Management Studies (Corporate Secretaryship)

Guest Speaker: Mr. J. Balasubramanian Head, Business Analytics, Ashok Leyland, Chennai



Participation of Faculty and Students in Consultancy Skills for Business Analytics – Industry Perspective



Name of the Events: Innovations and Applications of Chemical Sciences in Challenging

COVID Pandemic

Date of the Event : 09.08.2021

Organized by : School of Basic Sciences

Guest Speaker: Dr. CH. Samasivarao Consulting Ferroalloy Technologist, Andhra Pradesh, India



Participation of Faculty and Students in Innovations and Applications of Chemical Sciences in Challenging COVID Pandemic

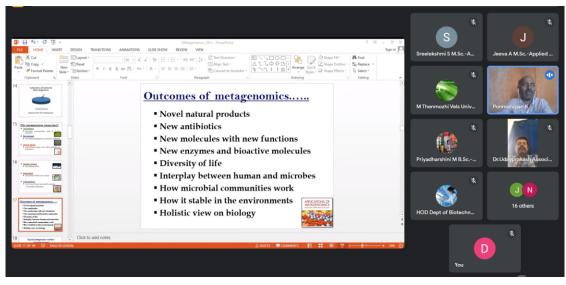


Name of the Events: Consultant Training: From Fundamentals to Expertise

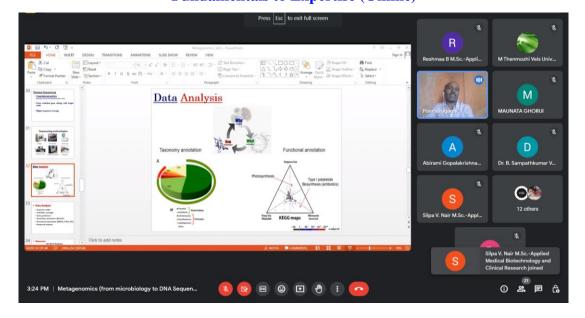
Date of the Event : 05.02.2021

Organized by : School of Life Sciences (Biotechnology & Microbiology)

Guest Speaker: Mr. T.S.I. Sakthi Siva Kumar Senior Manager, Training & Development,
TTK Healthcare Ltd. Chennai, Tamil Nadu, India



Participation of Faculty and Students in Consultant Training: From Fundamentals to Expertise (Online)

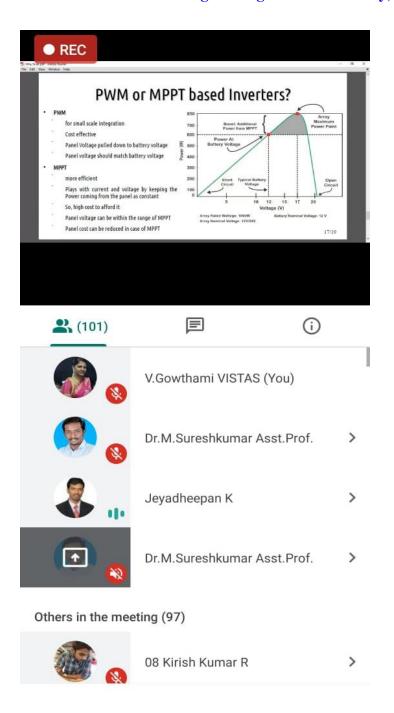


Name of the Events: Materials and Commercial Aspects of Solar Photovoltaic Systems

Date of the Event : 27.01.2021

Organized by : School of Basic Sciences

Guest Speaker: Dr. K. Jayadheepan, Assistant Professor (Research) School of Electric and Electronics Engineering Sastra University, Thanjavur



Name of the Events: Mastering the Art of Consultancy - Cyber Security Laws and its

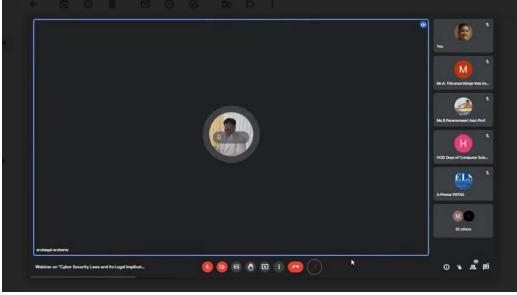
Legal Implications

Date of the Event : 20.09.2020

Organized by : School of Computing Sciences

Guest Speaker: Mr. A. Arulsagai Founder/CEO LexHawk Consulting Private Limited
Coimbatore





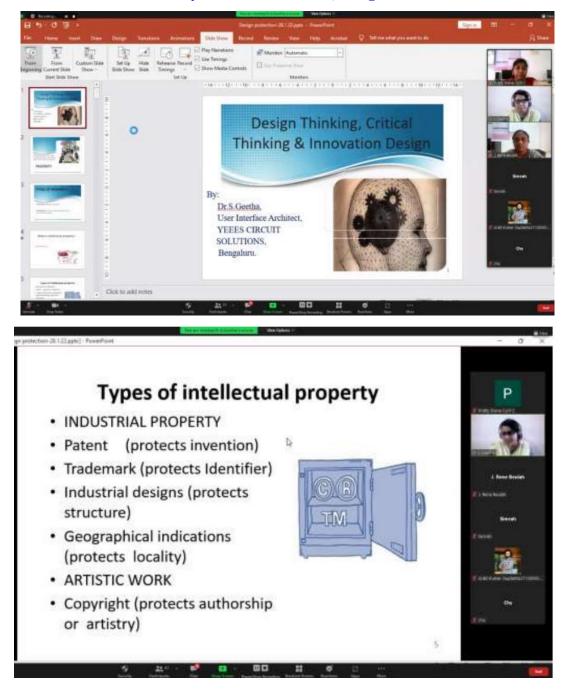
Name of the Events: Design Thinking, Critical Thinking and Innovation Design

Date of the Event : 05.03.2020

Organized by : School of Engineering (CSE & ECE)

Guest Speaker: Dr. S. Geetha, User Interface Architect,

Yeeyes Circuit Solutions, Bangalore



Name of the Events: Developing Consultant Expertise

Date of the Event : 12.09.2019

Organized by : School of Management Studies

Guest Speaker: Mr. M. Arumugam, Head – Logistics & Supply Chain, East West
Manufacturing Pvt. Ltd, Chennai



Participation of Faculty and Students in Developing Consultant Expertise



Name of the Events: Consultancy Best Practices and Case Studies

Date of the Event : 07.08.2019

Organized by : School of Pharmaceutical Sciences

Guest Speaker: Mrs. Madhuri Pawar, Head Analytical QA, Wockhardt Biotech Park,
Aurangabad



Participation of Faculty and Students in Consultancy Best Practices and Case Studies



Name of the Events: The Consultant's Toolkit: Essential Skills and Strategies

Date of the Event : 11.02.2019

Organized by : School of Basic Sciences

Guest Speaker: Mr. J Vijay Rathan Lingaa, Techno-Legal Advisor, Centre for Intellectual
Asset Protection, ASVRL Private Limited, Chennai



Participation of Faculty and Students in the Consultant's Toolkit: Essential Skills and Strategies



Name of the Events: Ethical Hacking & Block Chain Management

Date of the Event : 29.01.2019

Organized by : School of Engineering (CSE & ECE)

Guest Speaker: Mr. Dinesh Paranthagan, CEO & Founder

Hackup Technology, Coimbatore



Participation of Faculty and Students in Seminar on Ethical Hacking & Block Chain Management



Name of the Events: Scope of CAD Tools in Automotive Component Design

Date of the Event : 14.09.2018

Organized by : School of Engineering (Mechanical & Automobile)

Guest Speaker: Dr. Khalid Abbasi, Professor, Department of Mechanical Engineering,
Amity University, Lucknow



Participation of Faculty and Students in the Seminar on Scope of CAD Tools in Automotive Component Design



Name of the Events: Innovation, Product Development, and Commercialization in

Healthcare Sector

Date of the Event : 24.08.2018

Organized by : School of Management Studies

Guest Speaker: Dr. C. Sheela Sasikumar Director Clinical Research SS Health Care, Chennai



Participation of Faculty and Students in the Seminar on Innovation, Product Development, and Commercialization in Healthcare Sector



Name of the Events: Elevate Your Consultancy: Advanced Training and Development

Date of the Event : 06.08.2018

Organized by : School of Engineering (Civil & Biotechnology)

Guest Speaker: Er. M. Rajasekaran, Licensed Building Surveyor,

Vinay Construction and. Interiors, Namakkal



Participation of Faculty and Students in the Elevate Your Consultancy: Advanced
Training and Development



Outcome of the Structured Training cum Capacity Building Programme

Training consultants help organizations create faculty and students training and development programs. They start by assessing an organization's existing programs, desired learning outcomes, and business goals. This information helps them create a program that supports your business goals and optimizes faculty and students learning. Training consultants also create new course materials and tools to evaluate how the new program is performing.

Benefit from a training consultant

Using internal resources to develop training programs can take significantly more time and resources than an outsourced specialist and distract employees from their primary responsibilities. Corporate training companies and organizations with an effective learning department can benefit from a consultant's efficiency, as consultants are trained to address client requirements in a constrained time frame. Training consultants understand how to identify knowledge gaps and achieve an organization's desired learning outcomes. They are skilled at developing training curricula and materials that improves faculty engagement and provides actionable skills.

For Individuals

- 1. **Skill Development**: Participants enhance their analytical, problem-solving, and communication skills, which are crucial in consulting.
- 2. **Industry Knowledge**: Training often covers industry trends, tools, and methodologies, helping consultants stay updated and relevant.
- 3. **Networking Opportunities**: Engaging with peers and industry experts can lead to valuable connections and potential collaborations.
- 4. **Confidence Building**: Practical exercises and case studies help build confidence in presenting ideas and recommendations.
- 5. **Career Advancement**: Acquiring new skills can lead to promotions or new job opportunities within or outside the organization

For Organizations:

- 1. **Enhanced Team Performance**: Trained consultants can deliver better results, improving overall team efficiency and effectiveness.
- 2. **Standardization of Practices**: Training ensures that all consultants adhere to best practices and methodologies, leading to consistent quality.
- 3. **Increased Innovation**: Exposure to new ideas and techniques can inspire innovative solutions and strategies.
- 4. **Employee Retention**: Investing in training demonstrates a commitment to employee development, which can enhance job satisfaction and retention.
- 5. **Competitive Advantage**: A well-trained consulting team can provide better insights and strategies, giving the organization an edge in the market.

Overall, consultancy training programs are a valuable investment for personal growth and organizational success.